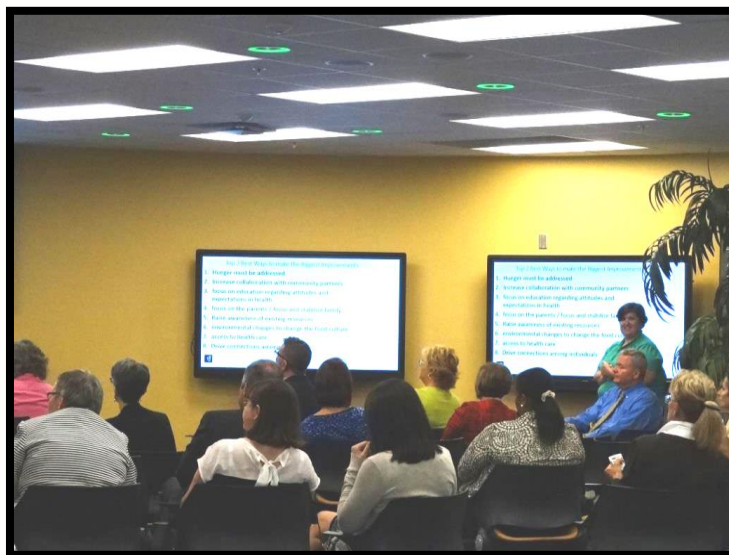




Foundation for a Healthy St. Pete Service Provider Listening Sessions Summary Report

July 1, 2015



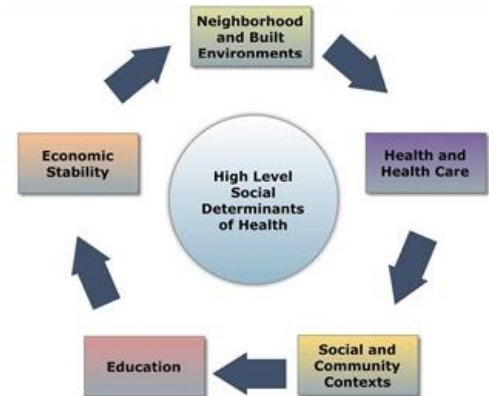
The Foundation for a Healthy St. Petersburg held three “Listening Sessions” with area Service Providers to get their guidance on their needs and expectations of the Foundation. The three sessions were held at the Collaborative Labs facility.

Date	# of Attendees
6/24/15	28
6/25/15	24
6/30/15	25
Total	77

In each session, participants were given the opportunity to express what **Key Messages they were using to promote “Community Wellness.”** They were then given a brief introduction to the Foundation for a Healthy St. Petersburg and an explanation of the Social Determinants Health. The participants were then assigned to smaller teams and were asked to answer a series of questions:

Looking thru the Lens of Social Determinants of Community Wellness:

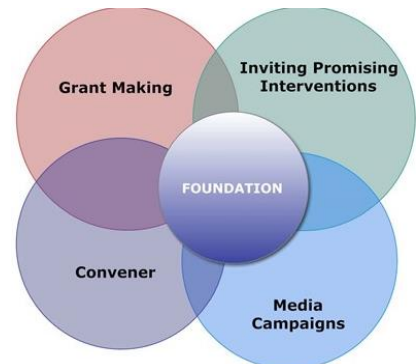
- What are the **best ways** to make the biggest improvements to our community’s health outcomes?
- What should the Foundation **focus** on First?
- What **functions** (aside from grant making) should the Foundation utilize to achieve the biggest impact on health outcomes?
- What should the Foundation **not do**?



HealthyPeople.gov - High-level view of Social Determinants

Based on the Foundation presentation today of the Four Pillars:

- What conditions are required for **meaningful collaborations**?
- What conditions are **missing** to support the best collaborations?



The following provides a summary of the comments made in response to the questions asked of participants. Also included are the top prioritize ideas for “best ways to make the biggest improvement” and “functions should the Foundation utilize.”

Key Messages to Promote Community Wellness:

Session date	Key Messages to Promote Community Wellness <i>(A summary of the ideas discussed)</i>
6/24	<ul style="list-style-type: none"> • Improve education/graduation for children (health/critical thinking) • Accessible to people with disabilities • Community activities • Manage chronic diseases
6/25	<ul style="list-style-type: none"> • Promoting accessible health care for children and families, including mental health. • Access to/growing healthy foods. • Address substance abuse and violence.
6/30	<ul style="list-style-type: none"> • Affordable access to health care. • Communication. • A more holistic approach: not just physical health, but mental and spiritual health as well.

Looking thru the Lens of Social Determinants of Community Wellness:

Session date	What should the Foundation focus on First? <i>(A summary of the ideas discussed)</i>
6/24	<ul style="list-style-type: none"> • Communicate with the community/build trust/learn their needs • Catalog and communicate services • Short-term low hanging fruit
6/25	<ul style="list-style-type: none"> • Bring the similar providers together • Community involvement/participation • Affordable, accessible health care
6/30	<ul style="list-style-type: none"> • Encourage collaboration • Support on-going initiatives – don't reinvent • Use existing resources • Function as a clearinghouse for services and directory of providers

Session date	What should the Foundation <i>not</i> do? <i>(A summary of the ideas discussed)</i>
6/24	<ul style="list-style-type: none"> • Over complicate the process/become bureaucratic • Radically change funding priorities every year • Have favorites/dictate priorities and partners • Stop listening • Cut the funding into too small pieces to be effective
6/25	<ul style="list-style-type: none"> • Don't provide funding and then take it away/change priorities frequently/not be sustainable • Fail to communicate • Lose touch with communities

Session date	What should the Foundation <i>not</i> do? <i>(A summary of the ideas discussed)</i>
6/30	<ul style="list-style-type: none"> • Micromanage agencies/require unnecessary paperwork • No more needs assessments • Compete for resources • Make the grant process difficult/cumbersome • Be political • Have favorites • Stop listening • Stop following up

Based on the Foundation presentation of the Four Pillars:

Session date	What conditions are required for meaningful collaborations? <i>(A summary of the ideas discussed)</i>
6/24	<ul style="list-style-type: none"> • Trust/respect • Common goals/clarity of roles • Lack of agendas/territorialism • Diversity of organizations/synergy
6/25	<ul style="list-style-type: none"> • Transparency/Accountability • Sustainability • Trust • Consistent communication • Collaboration on clear goals and vision
6/30	<ul style="list-style-type: none"> • Open, honest communication • Mutual trust and respect • Transparency • Clarity of goals, roles, values • Embrace diversity, be culturally sensitive • Lack of politics, turf wars • Inviting right stakeholders

Session date	What conditions are missing to support the best collaborations? <i>(A summary of the ideas discussed)</i>
6/24	<ul style="list-style-type: none"> • A trusted, neutral convener. • A framework for collaboration • Time/resources to collaborate • Network for sharing data
6/25	<ul style="list-style-type: none"> • Funding • Capacity • Connection between agencies and with the community. • Coordination of services
6/30	<ul style="list-style-type: none"> • Diverse representation • Collaboration • Convener role • Sustainability

Participants were then asked to prioritize their top choices on *The Best Ways to Make the Biggest Improvements to Our Community’s Health Outcomes* and *What Functions, Aside From Grant-Making, The Foundation Should Utilize to Achieve the Biggest Impact on Health Outcomes*.

Session date	Top 3 Best Ways to make the biggest improvements to our community’s outcomes <i>(The top 3 ideas based on voting by the participants)</i>
6/24	<ul style="list-style-type: none"> • Maslow’s hierarchy – address basic human needs first and foremost. • Identify the largest gaps in the community’s health. • Treat the entire family.
6/25	<ul style="list-style-type: none"> • Engage community in policy decisions (community based: not community placed) • Funding for prevention has dwindled...let’s put more money back into prevention. • Create an inventory of resources in the community (e.g.; services, materials, people skills, capacity building); identify the owner/hub/clearinghouse of information.
6/30	<ul style="list-style-type: none"> • Focus on the parents / focus and stabilize family • <i>Two items tied for second:</i> <ul style="list-style-type: none"> • Increase collaboration with community partners • Access to health care • Raise awareness of existing resources

Session date	What functions (aside from grant making) should the Foundation utilize to achieve the biggest impact on health outcomes? <i>(The top 3 ideas based on voting by the participants)</i>
6/24	<ul style="list-style-type: none"> • Advocacy: Gather data on the issues and take a stand. Build relationships with lawmakers to facilitate this. Allow the community to set the priorities to avoid the perception of being a “white knight.” Connect with the legislative bodies that can put the programs in place. • Pick a health issue that everyone will understand and embrace, set a big hairy audacious goal, achieve it and promote it. So – universal vaccination for some disease, or a basic literacy level, or some issue identified by the RWJ county health survey. Use this as a huge PR campaign to elevate the name and mission of the FHSP. • <i>Two items tied for third:</i> Data & research library for nonprofits. Be a dynamic resource to the nonprofit community to identify what works in other communities that can potentially be applied here by the nonprofit community (don’t reinvent the wheel).
6/25	<ul style="list-style-type: none"> • Media campaigns (changing the perceptions, stigmas- it could be your neighbor)/Marketing to the community at large about the issues of concern and providing access to be a part of the solution. • Figure out a way to build true collaboration to cultivate a better climate between organizations. Less competitive in nature. • Fight for policy change and advocacy with city and county government.
6/30	<ul style="list-style-type: none"> • Revisit existing agencies and community plans to explore new ways to drive engagement and collaborate/convene more sessions to collaborate • Unite the larger business community to support social innovation • Explore and implement collective impact around prioritized topics