



ABOUT THE FOUNDATION

A Mission of Health Equity

The mission of the Foundation is to end differences in health due to social or structural disadvantages to improve population health in South Pinellas County. We do this by inspiring and empowering people, ideas, information exchange, organizations and relationships.

Health equity means that every person, family and community deserve a fair opportunity to live a long, disease-free, healthy life, regardless of race, ethnicity, income level, gender identity or sexual orientation.

Attaining health equity--the highest level of health for all people-- requires paying attention to the underlying conditions in our communities that have an impact on human health. These conditions are known as the social determinants of health, and they are influenced by social injustice, the inequitable distribution of power and resources, and inadequate policies. Working creatively and collaboratively with others, we strive to get at the root causes of health inequity and disparity, especially among marginalized or disadvantaged groups.

Foundation Origins

The Foundation for a Healthy St. Petersburg is a private foundation formed in 2013 following the sale of the nonprofit Bayfront Health St. Petersburg. We are stewards of almost \$180 million in assets to improve the health and well-being of residents of Pinellas County, particularly those in greatest need. Our history and identity are deeply rooted in the communities of South Pinellas County, a legacy of Bayfront Hospital's more than 100-year history of service.

We strive to invest the Foundation's unique resources thoughtfully and strategically to unite and empower people and organizations to achieve health equity. We foster relationships across sectors and engage the public, private, nonprofit and faith sectors to identify and solve problems and propel transformational change.

REQUEST FOR PROPOSALS (RFP) RELEASE DATE:

April 2, 2018

HOW-TO-APPLY WEBINAR:

April 2, 2018 from 3 – 4 p.m.

ONLINE APPLICATION DEADLINE:

April 27, 2018 at 5 p.m.

(Incomplete or late application cannot be accepted.)

AWARD NOTIFICATIONS:

Week of June 11, 2018

GRANT AMOUNTS:

\$10,000 - \$20,000

Access the Grants Portal at <https://healthystpete.fluxx.io/>.

To apply, each organization must be a registered user. If you have submitted information to the Foundation in the past during grantmaking rounds, you're already registered. If you have any questions or need assistance with the Grants Portal, contact the Foundation directly at 727-865-4650 or email at grants@healthystpete.foundation





FUNDING OPPORTUNITY: CAPACITY-BUILDING MINI-GRANTS

At the Foundation for a Healthy St. Petersburg, we view capacity building in the nonprofit sector as a continuous improvement strategy aimed at maximizing the potential of Pinellas County organizations to pursue their missions and serve the community at the highest level possible. To understand how to support local nonprofits, we do our best to listen to what you tell us about your goals, challenges, needs and successes.

In late 2017, we sponsored the first comprehensive countywide survey of the sector. While we are still analyzing the results of the survey, we did hear that organizations continue to need unrestricted funds for specific capacity-building efforts, including investments in technology, equipment, board and staff development and feasibility studies. In addition, recipients of the 2017 Capacity-Building Mini-Grants told us that these small grants made a big difference in their organizations and encouraged us to offer them again in 2018.

Capacity-Building Mini-Grants are designed to support nonprofits of all sizes to invest in short-term activities and projects that strengthen your organization and improve your impact, efficiency and/or effectiveness in the community. The grant application is simple, straightforward and approachable, in keeping with the size and short duration of the grants.

The Foundation for a Healthy St. Petersburg is accepting applications for Capacity-Building Mini-Grants from April 2, 2018, April 27, 2018 at 5 p.m. EDT. Proposals submitted after the due date and time will not be accepted or reviewed for funding consideration.

Types of Projects Funded

The Foundation will fund an estimated 15 to 20 grants ranging from \$10,000 to \$20,000 to help local nonprofit organizations meet capacity-building needs. The duration of funded projects is expected to range from three to nine months.

The following is a list of examples of the types of Capacity-Building Mini-Grant proposals that organizations could consider. Please use this list to inspire your thinking-- each organization and community's needs should guide project proposals. These are just suggestions. Ideas may include but are not limited to:

- Organizational enhancements or assessments that may include community needs assessments, feasibility studies, policy improvements, financial process improvements, website enhancements;
- Plan development, including strategic planning, fundraising or marketing plans;





- Leadership/Staff/Board professional development that may include conference attendance, training, employee recruitment and retention efforts;
- Specialized training to support things such as CRM system management, mission ambassadorship and mission-based service, outcomes measurement;
- Technology enhancements including hardware, software, internet improvements, firewall enhancements, implementation of a database management system;
- Collaboration or convening of local partners around a community topic.

Eligibility Criteria

- This round of grants is available to charitable organizations that are tax exempt under the Internal Revenue Code, as well as service organizations and public entities. For-profit entities and private foundations are not eligible.
- Organizations that apply for the Capacity-Building Mini-Grants may also apply for a 2018 Empowerment Grant. Current Funded Partners and Convening Partners are also eligible to apply.
- Only one project may be submitted by an organization for a Capacity-Building Mini-Grant. Exceptions will be made for organizations serving as fiscal sponsors.
- The organization must provide services for the residents of South Pinellas County, which is defined as south of Ulmerton Road and east of Seminole Boulevard.

Review and Selection Criteria

The Foundation's vision of health equity for all in South Pinellas County can only be realized with the help of a strong nonprofit sector. These Capacity-Building Mini-Grants are to help strengthen that sector so the Foundation's mission of improving population health can be realized. Foundation staff and external consultants will review the application and make recommendations for funding based on the following criteria:

- Would the proposed capacity-building project strengthen the organization and improve the organization's impact, efficiency and/or effectiveness?
- Does the organization have the necessary partnerships with consultants, experts or partner organizations to complete this project?
- How adequate is the organization's infrastructure (including governance, leadership, staffing, program and fiscal management) to ensure the mini-grant's success?





- How well do the organization and project align with the Foundation’s mission to end differences in health due to social and structural disadvantages to improve population health in South Pinellas County?
- How clearly aligned are the evaluation and budget of the proposed activities?

How to Apply

- **Register** your organization using our Grants Portal at healthystpete.fluxx.io. This is a prerequisite for applying. If an organization needs additional technology assistance, please reach out to the Foundation at any time.
- **Submit** an online application using the Grants Portal. Please complete all parts of the application by the due date. Incomplete applications will not be considered for funding. If assistance is needed to complete the application, please call the Foundation directly for technical support.

Award Determination and Payment

If the project proposal is approved for funding, the Foundation will send an award letter with the agreement for the organization to sign. An initial payment of the full grant amount less 5 percent will be made at the time the terms and conditions have been signed. The Foundation will make the final payment upon submission of a brief final report on the project. The monitoring and reporting instructions will be provided with the award and agreement letter.

Key Dates and Deadlines	
RFP Release Date	April 2, 2018
How-to-Apply Webinar	April 2, 2018 at 3 - 4 p.m.
Deadline for Applications	April 27, 2018 at 5 p.m.
Award Notifications	Week of June 11, 2018
Funded Partner Orientation	Week of June 18, 2018

Contact the Grants Department at grants@healthystpete.foundation or call (727) 865-4650 with any questions. Thank you for your interest in the Foundation for a Healthy St. Petersburg.

Please ensure you are subscribed to our e-News to receive periodic updates by visiting www.healthystpete.foundation.

