



## **ABOUT THE FOUNDATION**

### **A Mission of Health Equity**

The mission of the Foundation is to end differences in health due to social or structural disadvantages to improve population health in South Pinellas County. We do this by inspiring and empowering people, ideas, information exchange, organizations and relationships.

Health equity means that every person, family and community deserve a fair opportunity to live a long, disease-free, healthy life, regardless of race, ethnicity, income level, gender identity, sexual expression or life circumstances.

Attaining health equity requires paying attention to the underlying conditions in our communities that have an impact on human health. These conditions are known as the social determinants of health, and they include such things as education, housing, food and nutrition, access to economic resources and health care, the quality of air and water and social support systems. In some communities these conditions are negatively affected by social injustice, the inequitable distribution of power and resources, and inadequate policies. That means people don't have a fair shot at leading healthy lives because of their environment.

Working creatively and collaboratively with others, the Foundation works to address systemic and structural barriers to good health so that every person can achieve optimal health.

### **Foundation Origins**

The Foundation for a Healthy St. Petersburg is a private foundation formed in 2013 following the sale of nonprofit Bayfront Health St. Petersburg. We are stewards of almost \$180 million in assets to improve the health and well-being of residents of Pinellas County, particularly those in greatest need. Our history and identity are deeply embedded in the communities of South Pinellas County, a legacy of Bayfront Hospital's more than 100-year history of service.

### **REQUEST FOR PROPOSALS (RFP) RELEASE DATE:**

May 7, 2018

### **HOW TO APPLY WEBINAR:**

May 7, 2018 at 2 p.m.

### **APPLICATION DEADLINE:**

June 15, 2018 at 5 p.m.

(Incomplete or late application cannot be accepted.)

### **AWARD NOTIFICATIONS:**

Week of July 30, 2018

### **GRANT AMOUNTS:**

\$50,000 to \$100,000

Access the Grants Portal at  
<https://healthystpete.fluxx.io/>

*To apply, each organization must be a registered user. If you have submitted information to the Foundation in the past during grantmaking rounds, you're already registered. If you have any questions or if assistance is needed with the Grants Portal, contact the Foundation directly at 727-865-4650 or email at [grants@healthystpete.foundation](mailto:grants@healthystpete.foundation)*





## **THE FUNDING OPPORTUNITY**

The Foundation strives to invest its unique resources thoughtfully and strategically to unite and empower people and organizations across government, community, faith and private sectors to achieve health equity. Grantmaking, convening, research, advocacy and education, and communications campaigns are all ways the Foundation invests in positive change in the community.

Our 2018 grantmaking focuses on strengthening the capacity of the nonprofit organizations in Pinellas County. The Foundation believe in the importance of a strong nonprofit sector that will then enhance the multi-sector work of creating transformative community change. In addition, the Empowerment Grants are a direct response to what many nonprofit leaders have told us about the needs and priorities of their organizations. This RFP is designed to give small-to-mid-sized organizations an opportunity to enhance the impact of their work in one or more areas of the social determinants of health, with a focus on improving population health.

**The Empowerment Grants Request for Proposals (RFP), released on May 7, 2018, is a call for applications due on June 15, 2018 at 5 p.m. EDT.** Proposals submitted after the due date and time cannot be accepted or reviewed for funding consideration. Empowerment Grants are one-year grants designed to **support organizations with an operating budget less than \$2 million a year.** The Foundation expects to fund 10 to 12 grants ranging from \$50,000 to \$100,000 each. This initiative is open to public charities, social welfare organizations and public entities.

## **TYPES OF PROJECTS CONSIDERED FOR FUNDING**

The following is a list of examples of the types of projects for which organizations could consider applying. Please use this list to inspire your thinking – each organization’s priorities and community needs should guide project proposals. All applications should address the Foundation’s mission of improving population health by ending social and structural disadvantages through the lens of health equity. Ideas may include, but are not limited to:

- Launch a new initiative or service
- Launch a demonstration project or pilot as a single organization or in partnership with others
- Sustain or expand an existing successful project
- Provide operational bridge support to enable an organization to sustain or continue work, pursue a new opportunity, or pivot to a new model of service or operations
- Pursue a research project, training, or organizational intervention that will enhance capacity to achieve more equitable health outcomes
- Plan collaboratively with other agencies and community members
- Use Collective Impact practices to achieve stated outcomes
- Develop and host community convenings or forums such as health summits, speakers series, workshops, or conferences





- Launch a health education and advocacy campaign for a behavior change leading to improved health outcomes
- Study a policy or issue with potential for an advocacy campaign to improve health equity
- Build organizational capacity
- Develop tools to maximize state or federal funds (such as Medicaid or Medicare) for program services
- Improve organizational evaluation efforts

## **ELIGIBILITY CRITERIA**

- This round of grants is available to public charities and social welfare organizations that are tax exempt under the Internal Revenue Code, as well as public entities. For-profit entities and private foundations are not eligible.
- Organizations must have an operating budget less than \$2 million a year to be eligible.
- Current Funded Partners and Convening Partners are eligible to apply.
- Only one proposal may be submitted by an organization for an Empowerment Grant. Exceptions will be made for organizations serving solely as fiscal sponsors.
- The organization must provide services for the residents of South Pinellas County, which is defined as south of Ulmerton Road and east of Seminole Boulevard.

## **REVIEW AND SELECTION CRITERIA**

The Foundation's vision of health equity for all in South Pinellas County can only be realized with the help of a strong multi-sector community. These Empowerment Grants are to help strengthen the social and public sectors so the Foundation's mission of improving population health can be realized. Foundation staff and external consultants will review the proposals and make recommendations for funding based on the following criteria:

- Does the proposal strengthen the organization's ability to improve population health in South Pinellas County?
- Does the organization have the necessary partnerships with consultants, experts, or partner organizations to complete the proposed project?
- How adequate is the organization's infrastructure (including governance, leadership, staffing, program, and fiscal management) to ensure the grant's success?
- Is the sustainability plan for the project robust enough to ensure the project continues after the Foundation's support ends?
- How well does the proposal align with the Foundation's mission to end differences in health due to social and structural disadvantages to improve population health in South Pinellas County?
- Is the evaluation plan clear and detailed enough to assess the project's success?
- How clearly aligned is the budget with the proposed activities?





## **HOW TO APPLY**

- **Register** your organization using our Grants Portal at [healthystpete.fluxx.io](http://healthystpete.fluxx.io). This is a prerequisite for applying.
- **Submit** an online application using the Grants Portal. Please complete all parts of the application by the deadline. Late or incomplete applications cannot be considered for funding.
- If an organization needs additional technology assistance, please reach out to the Foundation at any time by calling 727-865-4650.

## **AWARD DETERMINATION AND PAYMENT**

If the project is approved for funding, the Foundation will send an award letter with the agreement for the organization to sign. The Foundation will provide a portion of the grant payment once the terms and conditions have been signed. A second payment will be made at the receipt of an interim report and a final payment of 5 percent will be provided upon submission and approval of a final report. The monitoring and reporting instructions will be provided with the award and agreement letter.

<b>Key Dates and Deadlines</b>	
<b>RFP Release Date</b>	<b>May 7, 2018</b>
<b>How To Apply Webinar</b>	<b>May 7, 2018 at 2 p.m.</b>
<b>Deadline for Applications</b>	<b>June 15, 2018 at 5 p.m.</b>
<b>Award Notifications</b>	<b>Week of July 30, 2018</b>
<b>New Funded Partner Orientation</b>	<b>Week of August 13, 2018</b>

Contact the Grants Department at [grants@healthystpete.foundation](mailto:grants@healthystpete.foundation) or call **(727) 865-4650** with any questions. Thank you for your interest in the Foundation for a Healthy St. Petersburg.

Please ensure you are subscribed to our e-News to receive periodic updates by visiting [www.healthystpete.foundation](http://www.healthystpete.foundation) and following us on **Facebook (/healthystpetefoundation)** and **Twitter (@HealthyStPete)**.

