



FOUNDATION FOR A HEALTHY ST. PETERSBURG

FUNDED & STRATEGIC PARTNERS

2016-2017

2016 INAUGURAL FUNDED PARTNERS

The Foundation's inaugural grant round, Healthy Beginnings, awarded \$3.9 million in grants to 19 local organizations working across the spectrum of social and environmental determinants of health.



Caring & Sharing Center for Independent Living, Inc., DBA Disability Achievement Center

CONSUMER EQUIPMENT & MODIFICATION ASSISTANCE PROGRAM

The Consumer Equipment & Modification Assistance (CEMA) Program will help people experiencing a disability to more safely access and navigate their homes and communities. With funding from the Foundation, the Disability Achievement Center's CEMA Program will provide qualified low-income St. Petersburg residents with medical equipment and minor home modifications, such as wheelchair ramps, deaf-alerting smoke detectors, shower grab bars.

GRANT AWARDED: \$60,000



Community Action Stops Abuse, Inc. (CASA)

PATHWAYS TO CHANGE: THE MEANS TO SUCCESS

CASA's mission is to raise voices against violence through advocacy, empowerment and social change. With Foundation support, The Pathways to Change project will help CASA create a sustainable business that can address two critical needs: helping domestic abuse survivors learn marketable job skills for personal self-sufficiency and provide a revenue stream to support future survivors in need of services. A business consultant and Business Advisory Team of qualified community members will work together to create a strong plan and implementation strategy.

GRANT AWARDED: \$150,624



Family Resources, Inc.

LGBTQ HOMELESS YOUTH PROJECT

The LGBTQ Homeless Youth Project is conducting a survey to better understand and address the needs of homeless and housing insecure LGBTQ youth. Family Resources, Inc. will develop recommendations, identify barriers and provide data and education in an effort to increase services to homeless LGBTQ youth and work with local partners to increase public awareness and implement new programs to fill the services gap.

GRANT AWARDED: \$161,575



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Florida Consumer Action Network Foundation Inc.

COMPLETE STREETS

The Florida Consumer Action Network (FCAN) is working to improve St. Petersburg community health by engaging government and neighborhood groups to address the need for healthy, affordable transportation options. Complete Streets is a national transportation approach that requires that streets be planned, designed and operated to serve all users, regardless of age, income or physical ability. This project will conduct a resident survey and hold community forums to identify what people want from their neighborhood streets and build awareness of the opportunities created by the city's Complete Streets program to impact community safety- including addressing St. Petersburg's higher-than-average Pedestrian Danger Index.

GRANT AWARDED: \$172,371



Florida Department of Health in Pinellas County

COMMUNITY HEALTH NEEDS ASSESSMENT COLLABORATION AND ST. PETERSBURG COMMUNITY RESOURCE BUS

The Florida Department of Health in Pinellas (DOH-Pinellas) will lead a county-wide health assessment to understand the current challenges to health care access and well-being and work community partners to create a plan to address gaps identified via policy change and collaborative projects. They are working with the City of St. Petersburg's Healthy St. Pete initiative and the St. Petersburg police department to improve the Community Resource Bus program, which involves staffing the police mobile command bus with community representatives and volunteers who can connect residents to resources, from healthcare to day care.

GRANT AWARDED: \$495,151



Gulf Coast Jewish Family and Community Services, Inc.

SCHOOL RESOURCE OFFICERS TIC TRAINING & RESTORATIVE PRACTICES IN SCHOOLS

Gulf Coast Jewish Family and Community Services in partnership with the Pinellas Juvenile Detention Alternatives Initiative will provide training to School Resource Officers (SROs) serving high-risk middle and high schools in southern Pinellas County. The goal is to decrease the number of students referred from school to the juvenile justice system. SROs will learn more about adolescent development, the impact of trauma on youth, implicit bias, and restorative justice models that will improve their interactions with all students.

GRANT AWARDED: \$50,000



Healthy Start Coalition of Pinellas, Inc.

CLEAR START

Project ClearStart will improve the health and well-being of infants and babies born to moms struggling with addiction and recovery. Using the Parents As Teachers + Program, in partnership with Operation PAR, this project will support mothers with such services as home visits, counseling, medical advocacy, contraceptive care and support groups that will strengthen their ability to care for their children.

GRANT AWARDED: \$130,603



Mount Zion Human Services, Inc.

CHAMP COMMUNITY NAVIGATORS



CHAMP (Care toward Health Access with Management that is Personal) helps low- to moderate-income African American community members in south St. Petersburg to better navigate and access the health care and human services system. The approach utilizes Community Navigators, trained residents of the community who partner with individuals from teens to older adults to assess their current needs and make health care, insurance and other health-related referrals. The goals of the project are to reduce ER visits, increase scheduled medical appointments and promote healthier lifestyles.

GRANT AWARDED: \$135,000

Operation PAR, Inc.

OPERATION PAR & SUNCOAST CENTER COLLABORATIVE: TECHNOLOGY-ASSISTED BEHAVIORAL HEALTH SERVICES



Technology-Assisted Care is a collaboration between Operation PAR and Suncoast Center to bring technology-assisted mental health services to underserved populations in South Pinellas County, including racial and ethnic minorities currently experiencing behavioral health disparities. Through the use of computers, smartphones and web-based services, the program brings mental health eServices directly to the patient. Clients can connect with their mental health provider using a secure kiosk space for "face-to-face" eServices. As the pilot program expands, services will include at-home care.

GRANT AWARDED: \$105,800

Pinellas County School District

HEALTHY SCHOOLS FOR HEALTHY CHILDREN



Through the Healthy Schools for Healthy Children project, Pinellas County School District will work to reduce rates of childhood obesity using a proven curriculum for nutrition education and physical activity. Targeted schools receive training and support to implement a health-based curriculum and start an edible garden. The goal is to increase student levels of physical fitness and knowledge of the importance of healthy eating, and to provide hands-on gardening experiences.

GRANT AWARDED: \$345,553

Pinellas County Urban League

CLERGY MENTAL HEALTH ROUNDTABLE SERIES



In collaboration with the Pinellas County Urban League, the Clergy Mental Health Roundtable is convening faith leaders and mental health professionals in South St. Petersburg to address disparities in access to high-quality, culturally responsive mental health service. A Faith-Based Community Resource Guide and Community Action Plan will be created based on their findings with the goal of fostering integrated community approach to mental health needs including support for improved training, pastoral support, counseling ministries and practitioner alliances.

GRANT AWARDED: \$30,000



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Assisting Ex-Offenders
in Pinellas County

Pinellas Ex-Offender Re-Entry Coalition, Inc.

PERC HIRES TAME (TREATMENT FOR ADDICTION + MENTORING = EMPLOYMENT) PROGRAM

Pinellas Ex-Offender Re-Entry Coalition (PERC) provides services to those being released from incarceration. The TAME Program will address employment challenges, which can be the largest barrier to successful re-entering the community. Combining in-person employment development and mentoring with a nationally proven job-search technology platform, the program will support those in treatment centers and community release centers in St. Petersburg on a path to employment and self-sufficiency.

GRANT AWARDED: \$98,059



St. Petersburg Area Chamber of Commerce

GREENHOUSE COMMUNITY BUSINESS DEVELOPMENT INITIATIVE

The Greenhouse Community Business Development Initiative (GCBDI) is a collaborative effort of the St. Petersburg Area Chamber of Commerce and the City of St. Petersburg to train local entrepreneurs, nonprofits, and small businesses in South St. Petersburg. The program offers small business startup stipends, continuing technical training, and mentorship to residents of South St. Petersburg, particularly in the Community Redevelopment Area, to enable individuals to start their own business or maximize the revenue potential of current businesses.

GRANT AWARDED: \$314,187



St. Petersburg Free Clinic

GOOD FOOD FOR GOOD PEOPLE

The Good Food for Good People (GFGP) program will help the Free Clinic expand the capacity of their food bank to combat food insecurity and hunger in Pinellas County. With support from the Foundation, they will increase partnerships with local farmers to bring fresh produce to the community and establish a central warehouse to store, sort and distribute more high-quality food to people in need.

GRANT AWARDED: \$392,000



Tampa Bay Black Business Investment Corporation

BBIC CAPACITY BUILDING PROGRAM

The Tampa Bay Black Business Investment Corporation (BBIC) will strengthen their operational capacity (including investments in staff training, technology and evaluation services to reach growth goals over the project year), and provide capital and intensive training and coaching to low-income entrepreneurs from South St. Petersburg. The BBIC Capacity Building Program is part of a five-year strategy to bolster employment, including self-employment, in the area. Participating entrepreneurs will have the opportunity for residency at the BBIC Incubator for additional resources and inspiration.

GRANT AWARDED: \$217,866



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Tampa Bay Healthcare Collaborative, Inc.

CULTURAL AND LINGUISTIC COMPETENCY INITIATIVE

Tampa Bay Healthcare Collaborative Cultural and Linguistic Competency Initiative will raise awareness and increase access and utilization of care by providing training and skill-building opportunities for health providers and health and human services organizations. The objective is to facilitate the delivery of more racially, ethnically, culturally and linguistically diverse and competent care in an overall effort to reduce health disparities. Participating organizations will follow an assessment and action planning process which includes community discussions to increase awareness and knowledge, and help develop strategies to achieve health equity.

GRANT AWARDED: \$130,000



The Children's Home, Inc.

THE SOUTH PINELLAS SUPPORT TEAM

The Children's Home, through its South Pinellas Support Team (SPST), will increase access to mental health services for children and families living in high-risk areas in St. Petersburg. With support from the Foundation, the Pinellas Support Team, which received seed funding from the Juvenile Welfare Board of Pinellas, will provide wrap-around services for children and families aimed at improving behavioral and academic outcomes. Services include in-home behavioral and counseling services, tutoring, parental guidance and referrals to community resources.

GRANT AWARDED: \$159,789



United Methodist Cooperative Ministries Suncoast, Inc. (UMCM)

FRESH INITIATIVES SUPPLY HUB (FISH)

UMCM Suncoast will develop a Fresh Initiatives Supply Hub (FISH) in the Lealman neighborhood to increase the availability of healthy food for residents and food pantries. The initiative includes working with local partners to bring healthy foods directly to FISH for processing, packaging and distribution. An education component aims to help residents incorporate healthy food into long term, sustainable lifestyle changes. The program is designed to be replicated in other neighborhoods in the city.

GRANT AWARDED: \$100,990



University of South Florida Research Foundation, Inc.

BUILDING BLOCKS FOR BABIES IN ST. PETERSBURG

The USFSP Family Study Center will partner with families and fellow residents of the Lake Maggiore Shores (LMS) neighborhood on a place-based, cross-sector initiative to ensure the mental health and vitality of all infants and young children up to age 5 living in South St. Petersburg. The goal of the initiative is to create a replicable pilot that engages the entire neighborhood in creating the conditions for babies and young children to stay on track in their social and emotional development and learning potential.

GRANT AWARDED: \$327,511



CareerEdge

Creating a workforce ecosystem responsive to identified disparate health inequities experienced by differently-abled person in South Pinellas County.

GRANT AWARDED: \$250,000



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2017 GRANTMAKING

The Foundation's second year of grantmaking, Healthy Communities, was composed of three grant rounds: Mini Capacity Building Grants, Transformative Grants, and Empowerment Grants.

MINI CAPACITY BUILDING GRANTS:

The following 29 organizations received \$405,794 in grants ranging from \$10,000 to \$15,000 each to support one-time projects that will enhance their ability to advance community health.



ACADEMY PREP
CENTER OF ST. PETERSBURG

Academy Prep Center of St. Petersburg, Inc.

Grant will be used to analyze the organization's information management system and support design and development of additional data collection from students, parents, graduates, and staff. The school will use the information to determine the efficacy of Academy Prep's model and curriculum.

GRANT AWARDED: \$15,000



ALPHA House of Pinellas County

Grant will be used for computer network system upgrades, including hardware and comprehensive maintenance, to help the organization provide housing and supportive services to high-risk mothers and their babies.

GRANT AWARDED: \$13,496



ALPHA House of Tampa

Grant will be used to assess the feasibility and sustainability of operating a crisis nursery in South Pinellas County to provide short-term respite care for families at high risk of child abuse resulting from illness, employment instability, and marital problems.

GRANT AWARDED: \$14,450



Boys & Girls Clubs of the Suncoast, Inc.

Grant will be used to renovate the kitchen at its Royal Theater location to full-service, commercial kitchen standards, making it possible to prepare and cook hot nutritious meals for Club members daily.

GRANT AWARDED: \$15,000



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Bright Community Trust, Inc.

Grant will be used to bring in facilitators experienced in nonprofit organizational development to work with staff and board members to create a coherent structure, strategy, message, and implementation plan for the organization.

GRANT AWARDED: \$15,000



Community Law Program, Inc.

Grant will be used to build an infrastructure to recruit, train, and support volunteer attorneys to represent young adults living in southern Pinellas County who have aged out of the foster care system.

GRANT AWARDED: \$13,407



Community Tampa Bay, Inc.

Grant will be used to bring together diverse, high school-aged youth to learn about the causes and impact of discrimination, build empathy and understanding across differences, and gain skills to reduce prejudice in their schools and broader communities. The funds will support curriculum revision, development of a Racial Justice workshop, dialogue groups, and cross-cultural interactions.

GRANT AWARDED: \$11,530



Daystar Life Center, Inc.

Grant will be used for a nonprofit consultant to help enhance the organization's fundraising abilities, sustainability, cost-effectiveness, and impact.

GRANT AWARDED: \$11,000



Environment Florida Research & Policy Center

Grant will be used to support fundraising planning and to develop media tools and presentations to inspire public support for the environment and increase foundation support for the organization.

GRANT AWARDED: \$15,000



Florida Dream Center, Inc.

Grant will be used for an electronic document management project to manage volunteer, resident, and client information and workload, and improve internal and external organizational referrals.

GRANT AWARDED: \$15,000



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Gulf Coast Jewish Family and Community Services, Inc.

Grant will be used to contract with a consultant to develop training materials, strategies, and a curriculum to improve the organization's ability to hire, coach, mentor, develop, and retain qualified employees.

GRANT AWARDED: \$15,000



Healthy Start Coalition of Pinellas, Inc.

Grant will be used to increase the capacity of the organization with a marketing and communications plan focusing on fundraising messaging and content.

GRANT AWARDED: \$13,407



Heart Gallery of Pinellas and Pasco

Grant will be used to add an additional paid intern to the "Adoption to Intern" pilot program, in which a former Heart Gallery adoptee over the age of 18 serves as a liaison with prospective adoptive parent.

GRANT AWARDED: \$10,000



Heels to Heal, Inc.

Grant will be used to support the organization's strategic planning needs, including an assessment of financial, organizational, and program capacity, a board assessment, development of a three-to-five-year strategic work plan, and consultation and coaching in non-profit management and leadership.

GRANT AWARDED: \$11,000



Junior League of St. Petersburg Fla, Inc.

Grant will be used to facilitate training programs for board, leadership, and members to better equip volunteers in fulfilling the organization's goal of making an impact on school success in terms of health, nutrition, and literacy.

GRANT AWARDED: \$14,444



Operation PAR, Inc.

Grant will be used to support and demonstrate the expanded use of technology in substance abuse treatment, including moving treatment session feedback and analysis from a paper to an electronic process utilizing computer tablets.

GRANT AWARDED: \$14,708



PACE Center for Girls, Inc., Pinellas

Grant will be used to design, test, and pilot new program structures and measure 30-day impact for participants.

GRANT AWARDED: \$15,000



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Physicians for Social Responsibility, Florida Chapter

Grant will be used to strengthen the organization, build relationships with community leaders and health centers in South Pinellas county, and undertake an assessment of community need for a climate change education health initiative.

GRANT AWARDED: \$10,275



Pinellas County Sheriff's Police Athletic League

Grant will be used to focus on the development of a strategic business plan to explore the feasibility of opening a voluntary pre-kindergarten center at Clearview Elementary, building a community recreation center, developing an endowment fund, and opening a PAL Thrift Store in North Pinellas County.

GRANT AWARDED: \$12,000



Pinellas County
Urban League

Pinellas County Urban League

Grant will be used to reinvigorate the Young Professionals and Guild as extensions of the Urban League. They will add program capacity by offering classes that bring people together to learn healthy eating habits.

GRANT AWARDED: \$14,934



Police Athletic League of St. Petersburg, Inc.

Grant will be used to acquire and enhance technology and fix technology problems at the organization, enabling it to be more effective and efficient.

GRANT AWARDED: \$15,000



Second Chance Life Skills

Grant will be used to upgrade technology infrastructure, provide programs and software in support of essential services to disadvantaged youth and families, and enhance potential funding opportunities.

GRANT AWARDED: \$15,000



St. Petersburg Free Clinic

Grant will be used to set formal standards for culturally competent policies for the Clinic and strengthen its ability to promote inclusion and accountability in the community.

GRANT AWARDED: \$15,000



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Suncoast PACE, Inc.

Grant will be used to identify chronically ill patients with high-risk diagnoses in the Suncoast PACE Program of All-Inclusive Care for the Elderly in South Pinellas County. The pilot group will use tablets and other tools and technologies to expand access to healthcare and better communicate with PACE nurses and physicians.

GRANT AWARDED: \$14,825



Tampa Bay Community Development Corporation

Grant will be used to develop a five-year strategic business plan, update core print materials, and train and certify staff in best-practice HUD strategies.

GRANT AWARDED: \$15,000



Tampa Bay Healthcare Collaborative, Inc.

Grant will be used to update key website features and develop a social media strategy to recruit new members, engage current members more deeply, and facilitate collective action. Support will also help the organization maintain its membership in the Independent Sector and the Florida Nonprofit Alliance.

GRANT AWARDED: \$15,000



WestCare Gulfcoast-Florida, Inc.

Grant will be used to implement the Circle of Healing Addiction Assessment Tool project, a behavioral assessment designed to inform care and increase patient coping skills.

GRANT AWARDED: \$14,725



WorkNet Pinellas, Inc.

Grant will be used to build the capacity of the Science Center to address community education and employment and help individuals develop the skills necessary for future career success. They will focus on developing high-impact strategies, creating alternative funding streams, fundraising, leveraging volunteers, and rebuilding their brand.

GRANT AWARDED: \$15,000



YWCA of Tampa Bay

Grant will be used to implement a strategic turnaround plan to address the needs of the community, foster long-term sustainability of the organization, and relocate the YWCA's childcare center.

GRANT AWARDED: \$15,000



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EMPOWERMENT GRANTS:

The following 9 organizations received Empowerment Grants totaling more than \$771,515. The Foundation's Empowerment Grants are helping smaller- to mid-sized nonprofit organizations undertake new initiatives and collaborations, expand or sustain current activities, or improve organizational capacity to impact community health in substantial ways.



Community Law Program, Inc.

To establish a collaborative of legal aid providers to work towards changes in the administration of eviction notices, as well as providing legal assistance to low income individuals in South Pinellas County.

GRANT AWARDED: \$79,703



Community Tampa Bay, Inc.

Grant will be used to train and encourage youth advocacy for education policy change by promoting reform locally and at the state level, as well as document youth involvement through a multimedia campaign. The project aligns with three key intervention strategies cited by the Centers for Disease Control to impact community health through improved education outcomes.

GRANT AWARDED: \$56,392



Edible Peace Patch Project

Grant will be used for a collaboration between the Florida Housing Authority, Jordan Park Apartments, Family Nutrition Program, Cooking Matters, and other community partners to create a community teaching garden in Jordan Park where residents of all ages will enjoy the benefits of gardening, healthy fresh foods, and nutrition education.

GRANT AWARDED: \$94,493



Florida Consumer Action Network Foundation, Inc.

This project will create a donor engagement program to increase giving by existing and new donors; as well as increasing awareness of local issues through digital outreach and door-to-door canvassing.

GRANT AWARDED: \$99,735



Florida Dream Center, Inc.

Grant will be used to procure two new passenger vehicles to transport children, families, and homeless individuals in the Lealman community. This capital purchase supplements existing program activities and services.

GRANT AWARDED: \$73,414



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Florida Voices for Health

Grant will be used to support the FightLikeHealth St. Pete project, a grassroots approach to overcoming chronic obstacles to healthcare access among communities of color. This program will survey the south St. Petersburg community to understand barriers to health care, provide information resources and explore solutions.

GRANT AWARDED: \$100,000



In Touch with Communities Around the World, Inc.

DBA ARTS CONSERVANCY FOR TEENS

Grant will be used for an after-school mentoring and family support program for low-income males ages 12 to 18. The program focuses on six areas of youth development: education, leadership, healthy lifestyles, workforce readiness, money management and cultural development.

GRANT AWARDED: \$60,000



Physicians for Social Responsibility

Grant will support the Climate and Health Call to Action, a project to engage health professionals on the topic of climate change and its impact on communities. It will provide tools for health care professional to create environmentally sustainable offices and educate patients.

GRANT AWARDED: \$95,219



Pinellas County Sheriff's Police Athletic League

Grant will be used to hire a Community Engagement and Impact Specialist to connect Pinellas PAL families in the Lealman area to a wide range of civic, health, economic, and medical resources

GRANT AWARDED: \$89,682



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TRANSFORMATIVE GRANTS:

The Foundation is engaged in consultation and planning with numerous organizations and groups to develop 10 multi-year, transformative projects that will enhance health equity and population health in South Pinellas County. Up to \$9 million dollars is tentatively recommended for these projects in total.

AFFORDABLE HOUSING

Cross-system and cross-sector alignment and capacity-building of a coalition of housing nonprofits, City of St. Petersburg, and numerous community partners to address the critical shortage of affordable, quality housing.

BEHAVIORAL HEALTH

A collaborative, cross-sector approach to addressing behavioral health system gaps in Pinellas County.

EARLY CHILDHOOD EDUCATION

Support for a cross-sector collective impact approach to ensure an equitable, accessible, responsive and accountable early childhood development system that will increase rates of kindergarten readiness.

ECONOMIC GROWTH

Implementation of a comprehensive, integrated, community plan to enhance St. Petersburg's competitive position and provide quality, diverse economic growth.

EMPLOYMENT

Support for the collaborative effort to increase employment and reduce poverty in South St. Petersburg by the 2020 Census using best practices across diverse partner organizations.

FAMILY MENTAL HEALTH

Support for trauma-informed infant-family mental health awareness, training, consultation and services across community, organizational and individual and family touchpoints to transform the way our community views and supports child and family health.

INTEGRATED HEALTH

Support population health via improvement to a variety of social, economic, and legal conditions impacting marginalized and vulnerable populations.

PUBLIC HOUSING

Address the social determinants of health through integrated case management in public housing.

SCHOOL CLIMATE

Collaboration of cross-sectors to implement a national best-practice program to address safety and bullying of children in Pinellas County.

SOCIAL DETERMINANTS

Implementation of a "health in all policies" planning approach related to transportation, housing, education, public safety, and the environment in St. Petersburg, Pinellas Park, and Pinellas County.



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2017 CONVENINGS

In 2017, the Foundation focused its convening work on three issues raised up by the community as the highest priority: HIV, Housing, and Food & Nutrition.

The Foundation hosted one-on-one meetings with organizations representative of a range of perspectives on each convening topic. HIV emerged as the area that demonstrated the highest readiness and most straightforward to resolve, given shared strategies and approaches for confronting the disease.

HIV convening efforts have yielded unified adoption of a 90-90-90-50 model. The model prescribes to the overall reduction of new HIV infections by 50 percent. The reduction in new infections will be a cumulative result of the successful implementation of the 90-90-90 cascade components of the model which will result in 90 percent of persons living with HIV are aware of their status; 90 percent of persons aware of their status are linked and retained in care; and 90% retained in care having reached viral load suppression. HIV convening stakeholders are currently drafting proposals targeting each component of the HIV cascade with a specific emphasis on system disruption, innovation, and transformation. The proposals will be reviewed and discussed at an upcoming convening, at which time consensus and cohesion will generate insight and future action.

HIV Convening resulted in "Zero Pinellas – A Pinellas County Partnership to End HIV" which will launch June 15, 2018 with the shared goal to end new HIV infections by 50 percent in three years. Additional convenings will occur third quarter of 2018 with a focus on the housing continuum and fourth quarter 2018 with a focus on food and nutrition.

2017 STRATEGIC PARTNERSHIPS

Investments with strategically aligned nonprofits is yet another way the Foundation uses its resources to support the nonprofit sector and residents of Pinellas County. Here are a couple examples:

- 1 Nonprofit Leadership Center of Tampa Bay received support to create a county-wide scan and detailed survey of the nonprofit sector in Pinellas County.
- 2 Pinellas Education Foundation received support to partner with the Foundation to create Focus on Education, a program bringing research and leading edge thinking and policy advocacy to the goal of more equitable education outcomes.

