

# Request for Proposals (RFP) Impact Primer

This document outlines frameworks as well as common goals and measurement systems for our 2023 grantmaking in the areas of Mental Health and Wellness for BIPOC (MHW BIPOC) and Economic Equity and Justice (EE&J). We have identified two shared measurement systems that all grantees will work within. Puling from our research scans, we have also identified two common goals for each of our strategic grantmaking focus areas. These systems and goals are meant to complement the evaluation plans funded partners will build as part of their applications. They are also aligned with the evaluation frameworks outlined below.

## Frameworks Informing Strategic Grantmaking Focus Areas

**Ecological Systems Perspective** - This framework will guide the Mental Health and Wellness for BIPOC proposed activities and evaluation. It offers a way to think about issues affecting society by centering the individual (i.e. the human being) and considering how an individual's experience in society may be influenced by the unique systems and resources surrounding them (i.e., social relationships, organizational systems, community systems, and so on).

**Community Capitals Framework** - This framework will guide the Economic Equity and Justice proposed activities and evaluation. It offers a way to assess economic development from a systems perspective by focusing on various types of capital within a community.

## Definitions

**Evaluation** - activities that are undertaken to systematically assess and learn about project/initiative effectiveness. Evaluation is more than just final grant or finance reporting, monitoring, and standard due diligence practices.

**Shared Measurement System** - a common set of measurable goals that reflect priorities. Drawing on a short list of indicators will help keep funded partner efforts aligned.

**Metrics** - the ways in which you plan to measure, communicate about, and/or assess the effectiveness of your program/initiative goals.

## Impact Flowchart

### Request for Proposals

