



Foundation for a  
Healthy St. Petersburg

BAYFRONT HEALTH

# FUNDED PARTNERS

**2023 – 2024**

The Foundation partnered with Bayfront Health to jointly award \$4.8 million in grants in 2023 and 2024 for capacity building, professional development/training, programmatic operations, and multi-sector collaboration in the priority focus areas of Mental Health and Wellness for BIPOC and Economic Equity and Justice. All work is focused on the three zip codes of the South St. Petersburg Community Redevelopment Area (33705, 33711, 33712).

# Priority Focus Areas

## **MENTAL HEALTH AND WELLNESS FOR BLACK, INDIGENOUS, AND PEOPLE OF COLOR (BIPOC):**

We fund work that helps create the ability for Black, Indigenous, and other People of Color to be emotionally, socially, and psychologically healthy with equitable access to resources that create and promote wellness.

## **ECONOMIC EQUITY AND JUSTICE:**

In support of inclusive growth, we fund work that creates conditions under which individuals can live fulfilling and sustainable lives free from concerns of meeting their basic needs; we also fund work that challenges and transforms the systems that keep unjust economic conditions in place.

# Funding Categories

## **CAPACITY BUILDING, up to \$10,000:**

Examples of capacity building include but are not limited to board development, implementation of new technology, staff training, reconfiguring use of a space, and/or website development.

## **PROFESSIONAL DEVELOPMENT / TRAINING, up to \$100,000:**

Examples of professional development / training include but are not limited to: attending conferences; providing training to staff, collaborative partners, residents, etc.; creating a training curriculum and/or train-the-trainer classes.

## **PROGRAMMATIC OPERATIONS, up to \$250,000:**

Examples of programmatic operations include but are not limited to program staff, supplies, equipment, transportation, facilities, and/or consultants.

## **MULTI-SECTOR COLLABORATION, up to \$500,000:**

Examples of multi-sector collaboration include but are not limited to wraparound services, collective impact, and/or data-sharing technology development and deployment.

**2023**

## **CAPACITY BUILDING – MENTAL HEALTH AND WELLNESS FOR BIPOC**

### **CULTIVATE THE CREATIVE**

#### ***Elevate Creativity Pilot Program***

To support Mental Health and Wellness for BIPOC capacity building via the creation of an expressive arts therapy program.

**GRANT AWARDED: \$10,000**

---

### **EMPOWERED PARENTS**

#### ***Project Renew: Building Mental Resilience Through Responsible Fatherhood***

To support Mental Health and Wellness for BIPOC capacity building via the creation of curriculum that will support the active parental engagement of fathers.

**GRANT AWARDED: \$10,000**

---

### **A HEALTHY DOSE FOUNDATION, INC.**

#### ***Healthy Outcomes***

To support Mental Health and Wellness for BIPOC capacity building via educational training of pharmacists and student pharmacists and the deployment of pharmacy-led services in the BIPOC community.

**GRANT AWARDED: \$10,000**

---

### **MIND THE GAP TOGETHER**

#### ***A.S.A.P. (Additional Support and Programming)***

To support Mental Health and Wellness for BIPOC capacity building via enhancement of additional programmatic supports.

**GRANT AWARDED: \$10,000**

---

### **THE WRIGHT GROUP UNLIMITED, INC.**

#### ***FAITH Works***

To support Mental Health and Wellness for BIPOC capacity building via the expansion of partnerships that will increase the ability of the FAITH Works program to provide food and mental health services.

**GRANT AWARDED: \$10,000**

---

# **CAPACITY BUILDING – ECONOMIC EQUITY AND JUSTICE**

## **CULTIVATE THE CREATIVE**

### ***Empower Creativity Scholarship and Mentorship Program***

To support Economic Equity and Justice capacity building via the enhancement of a mentorship program.

**GRANT AWARDED: \$10,000**

---

## **THE MODERN GRIOT CORPORATION**

### ***Equity and Justice through Financial Literacy with the Modern Griot Corp***

To support Economic Equity and Justice capacity building via expansion of financial literacy for youth entrepreneurs and their parents.

**GRANT AWARDED: \$10,000**

---

## **ONE COMMUNITY GROCERY CO-OP (A PROJECT OF COOPERATION WORKS)**

### ***Drum Up***

To support Economic Equity and Justice capacity building via the inclusion of innovative outreach strategies.

**GRANT AWARDED: \$10,000**

---

## **THE RISE AND THRIVE FOUNDATION**

### ***Building Generational Stability: A Beauty Industry Economic Equity Training and Financial Development Workshop Series***

To support Economic Equity and Justice capacity building via development of financial literacy training materials for youth and parents.

**GRANT AWARDED: \$10,000**

---

## **SHE WINS TOTALLY INC.**

### ***She Wins Totally: Building Organizational Capacity to Support Women and Families at Risk of Eviction***

To support Economic Equity and Justice capacity building to expand programming for BIPOC women experiencing financial hardship due to interactions with criminal justice system.

**GRANT AWARDED: \$10,000**

---

# **PROGRAMMATIC OPERATIONS – MENTAL HEALTH AND WELLNESS FOR BIPOC**

## **SENIORS IN SERVICE OF TAMPA BAY, INC.**

### ***Foster Grandparent Program Expansion***

To support Mental Health and Wellness for BIPOC via the expansion of the Foster Grandparents program serving K-5 grade youth who are struggling at school.

**GRANT AWARDED: \$249,524**

---

## **SICKLE CELL DISEASE ASSOCIATION OF AMERICA ST. PETERSBURG CHAPTER, INC.**

### ***Level Up: The Sickle Cell Hub***

To support Mental Health and Wellness for BIPOC via the expansion of Sickle Cell disease outreach and education.

**GRANT AWARDED: \$60,000**

---

## **SPEAKEASY MEDIA FOUNDATION**

### ***Mindful Movement Florida***

To support Mental Health and Wellness for BIPOC via the expansion of meditation, yoga, and other mental health activities into schools and neighborhood centers.

**GRANT AWARDED: \$112,303**

---

# PROGRAMMATIC OPERATIONS – ECONOMIC EQUITY AND JUSTICE

## **GOLDEN GENERATIONS INC.**

### *My Sistah's Place*

To support Economic Equity and Justice via the expansion of services that support young adults transitioning out of foster care.

**GRANT AWARDED: \$250,000**

---

## **SAILFUTURE**

### *SailFuture Career Pathways*

To support Economic Equity and Justice via the expansion of education and career pathway programs for young adults served in a nontraditional educational ecosystem.

**GRANT AWARDED: \$250,000**

---

## **SATURDAY MORNING SHOPPES**

### **(A PROJECT OF SUPPORTIVE EQUITY CONNECTIONS OF TAMPA BAY)**

### *Saturday Shoppes Goes Retail*

To support Economic Equity and Justice via the expansion of Black-owned vendor businesses into a retail business incubator space.

**GRANT AWARDED: \$250,000**

---

# **MULTI-SECTOR COLLABORATION – MENTAL HEALTH AND WELLNESS FOR BIPOC**

## **JAMES B. SANDERLIN FAMILY SERVICE CENTER INC.**

*Improving Literacy, School Readiness, and School Success in the 33705, 33711 and 33712 Zip Codes*

To support Mental Health and Wellness for BIPOC via the implementation of early education and literacy VPK classrooms and wraparound services for families.

**GRANT AWARDED: \$432,499**

---

## **THE SHIRLEY PROCTOR PULLER FOUNDATION, INC.**

*Cultivating Health & Wellness Practices in Youth*

To support Mental Health and Wellness for BIPOC via the provision of mental health services for BIPOC youth and parents and professional development for mental health professionals.

**GRANT AWARDED: \$295,674**

---

# **MULTI-SECTOR COLLABORATION – ECONOMIC EQUITY AND JUSTICE**

## **HEALTHY START COALITION OF PINELLAS, INC.**

### ***Doula Network***

To support Economic Equity and Justice via the creation of a BIPOC Doula Network.

**GRANT AWARDED: \$500,000**

---

## **PINELLAS COUNTY URBAN LEAGUE, INC.**

### ***Equity Focused Entrepreneurial Ecosystem (E3) Expansion Project***

To support Economic Equity and Justice via the expansion of the Equity Focused Entrepreneurial Ecosystem (E3) that supports business navigation, convenings, and broad-based learning.

**GRANT AWARDED: \$500,000**

---



**2024**

## **PROFESSIONAL TRAINING/DEVELOPMENT – ECONOMIC EQUITY AND JUSTICE**

**AMIKIDS, INC.**

*Breaking Barriers: Phase II - Going Deeper*

To support Economic Equity and Justice via diversity, equity, and inclusion professional development for staff who serve children in foster care.

**GRANT AWARDED: \$100,000**

---

## **PROGRAMMATIC OPERATIONS – MENTAL HEALTH AND WELLNESS FOR BIPOC**

**COMMUNITY EFX, INC.**

*Celebrated Not Tolerated*

To support Mental Health and Wellness for BIPOC via the expansion of a Black male affinity group that celebrates their life experiences and creates opportunities to authentically support one another.

**GRANT AWARDED: \$224,342**

---

**WE CARE LF INC.**

*Recovery 360: Empowering Substance Use Recovery Through Coordinated Care*

To support Mental Health and Wellness for BIPOC via the provision of high-quality, integrated, and culturally responsive health services to individuals with substance use disorders.

**GRANT AWARDED: \$125,000**

---

# **PROGRAMMATIC OPERATIONS – ECONOMIC EQUITY AND JUSTICE**

## **Braiding With a Twist Salon Inc. (A project of Pinellas County Urban League, Inc.)**

### ***Braiding With a Twist***

To support Economic Equity and Justice via a culturally responsive entrepreneurial training program for youth 11-17 years of age.

**GRANT AWARDED: \$243,036**

---

## **HOPE VILLAGES OF AMERICA**

### ***Hope Villages of America's The Haven- Jordan Park***

To support Economic Equity and Justice via the provision of culturally responsive services offered to BIPOC women experiencing domestic violence.

**GRANT AWARDED: \$250,000**

---

## **LIFE FROM INSIDE OUT, LLC (A PROJECT OF SUPPORTIVE EQUITY CONNECTIONS OF TAMPA BAY)**

### ***Life From Inside Out***

To support Economic Equity and Justice via the provision of wraparound services for individuals returning to the community after serving time in jail or prison.

**GRANT AWARDED: \$100,000**

---

## **METROPOLITAN MINISTRIES, INC.**

### ***NeighborHOPE***

To support Economic Equity and Justice via the enhancement of navigational supports that will connect homeless youth and adults to services.

**GRANT AWARDED: \$250,000**

---

## **STARTING RIGHT, NOW**

### ***Guidance, Rapport, Ambition, and Development (GRAD) program***

To support Economic Equity and Justice via the provision of wraparound services for unaccompanied minor youth.

**GRANT AWARDED: \$206,520**

---

**360 EATS*****Enhancing Food Security in the BIPOC Communities of South St. Petersburg***

To support Economic Equity and Justice via an increase in healthy food access to BIPOC individuals and families in South St. Petersburg while also curbing food waste.

**GRANT AWARDED: \$60,204**

---

**ULTIMATE MEDICAL ACADEMY*****Career Services Economic Mobility (CSEM) program***

To support Economic Equity and Justice via educational pathways for students to excel in healthcare careers.

**GRANT AWARDED: \$120,000**

---

**URBAN FOOD PARK INC.*****Local Food Hub - an Answer to Food Inflation and Insecurity, Nutritional Deficiency, and Unemployment***

To support Economic Equity and Justice via urban agriculture workshops and small business incubator training.

**GRANT AWARDED: \$120,898**

---