



Foundation for a
Healthy St. Petersburg



CENTER FOR
HEALTH EQUITY

Community Pulse Team

Information Session

March 26, 2024

Introductions



Dr. Susie Paterson
Research & Evaluation
Manager



Harold Bryant
Community Experience
Coordinator



Julie Rocco
Director of Grants
Management &
Administration



Stephanie Rosado
Research & Evaluation
Associate

What is the Community
Pulse Team all about?


What is the Community Pulse Team (CPT)?

The stakeholders and/or community members that will engage in the Foundation's participatory evaluation.




What is participatory evaluation?

A method of evaluation used to study the effectiveness and impact of a specific program or process (during or after implementation) by leveraging stakeholder and/or community member involvement in the evaluation process.



What program will be evaluated by the CPT?

The Foundation's participatory evaluation will be studying the 2023–2024 grantmaking program and the outcomes being felt in the South St. Pete Community.



What's the goal?

The CPT will help the Foundation keep a "**finger on the pulse.**"

We will know how the **impact** of the organizations that were funded is being **felt in South St. Pete.**



Another way to look at it...

- Participatory Evaluation (PE) is our research method
- The CPT is how we are implementing PE
- The CPT will help us craft the research/evaluation questions related to:
 - 1) Mental health and wellness for BIPOC
 - 2) Economic Equity & Justice

How will CPT members
conduct participatory
evaluation?

Training on research/evaluation methods



Dr. Susie Paterson (Research & Evaluation Manager) during an evaluation event at the Center for Health Equity.

CPT Members will attend training

The Foundation's Research & Evaluation team will deliver three training sessions:

- **Orientation:** The role of the CPT, its goals, and where you fit in.
- **Training 2:** Evaluation 101: What is evaluation and how is it done?
- **Training 3:** Contributing to evaluation by being a CPT member

Data Collection Methods: Qualitative Observation

Journals / Logs / Field Notes



Allows CPT members to capture observations and feedback via note taking in the field (i.e., community).

Photo Voice



Allows CPT members to capture observations via an art-based method (i.e., photos, videos, etc.) and then talk about its meaning in relation to the focus of the evaluation.

Data Collection Methods: Sense-Making Sessions



Monthly meetings will provide opportunities for CPT members to come together and discuss what they see in the community. Guided by facilitated questions, these debrief sessions will allow the CPT team to identify common themes apparent throughout the unique individual observations of CPT members.

Examples of data collection



Examples of data collection



During your weekly visit to the grocery store, a conversation with an employee leads to him informing you that his job at the grocery store is an intentional form of part-time supplemental income:

He informs you that he's been attending a finances workshop hosted by a local non-profit organization in the area and the strategies he's been learning and implementing has allowed him to reduce his debt.

What CPT is NOT

Policing funded partners

We are not using the CPT to monitor the activity of funded partners. The CPT will evaluate the changes being felt in community as a result of the work that our funded partners are doing.

Something that requires little commitment

While we don't want CPT to be burdensome, we do want individuals to understand that it will require a considerable amount of time and attention.

Only for researchers

We want a diverse CPT from all backgrounds and walks of life. Research experience is not a requirement nor is it necessary for you to have an impact... your unique lens and voice is needed and appreciated.

Becoming a CPT member

Pre-Requisites

- Primary residence in 33705, 33711, 33712
- At least 18 years old
- Openness to learn
- 20 hours per month
- In-person 2-hour meeting once per month
- Means to maintain communication
- **Not** employed in the non-profit sector
- **Not** a current funded partner

Application (written, video, audio response options)

- Why do you want to become a member of the Foundation's Community Pulse Team?
- Why do you feel you are the best candidate to fulfill this role?

If selected and upon fulfilling monthly requirements:

- W-9 Form
- CPT members will be compensated via monthly stipends



Foundation for a
Healthy St. Petersburg



**CENTER FOR
HEALTH EQUITY**

Questions?



Foundation for a
Healthy St. Petersburg



CENTER FOR
HEALTH EQUITY

Thank You