



Foundation for a  
Healthy St. Petersburg



# ADVANCING HEALTH EMPOWERING EQUITY

WE'RE WORKING TO CREATE A COMMUNITY IN  
WHICH ALL RESIDENTS CAN LEAD HEALTHY LIVES,  
REGARDLESS OF RACE.



“Communities are stronger, richer,  
more vibrant, and healthier, when  
all of their members are able to thrive.”

**DR. KANIKA TOMALIN**  
PRESIDENT AND CEO



## WHAT WE DO

At the Foundation for a Healthy St. Petersburg, we believe all people should have an opportunity to achieve their highest levels of health and well-being. We also know this is currently not the case, with data revealing stark racial and geographic disparities in areas ranging from life expectancy to housing security.

We're working to create a community in which good health helps all people thrive. We lead, partner, fund, and advocate to improve the systems and conditions that shape our health.

## WHO WE ARE

Born from the sale of Bayfront Health System, we are a private non-profit foundation that stewards an endowment designed to promote health equity in Pinellas County.

As a significant local funder, we have invested more than \$32 million in grants to local mission-aligned organizations since 2015. Funding is one of many ways we work to make a difference. As an advocate, we champion the prioritization of racially equitable health outcomes on local and regional agendas. As a collaborative partner, we leverage resources and foster connections to amplify impact and strengthen our local ecosystem. As a leader, we contribute to the intellectual capital that distinguishes our community as an equitable, healthy place to live.

## HOW WE ENGAGE

Everyone has a role to play in making our community a place where all people can lead healthy lives. At the Foundation, we believe our role is to lead, fund, partner, and advocate for equity in the conditions that shape our health.

Together with our community, we:

### A SYSTEMIC APPROACH TO CHANGE

Many of the disparities we see are rooted in systemic issues—so our solutions must be systemic, too. More than just relieving symptoms, systems change involves addressing the root causes of problems. At the Foundation, we strive to advance systems change through our work to help resolve the persistent health inequities that limit our community's potential.

## IMPACTING THE FACTORS THAT SHAPE OUR HEALTH

Our health is the result of so much more than genetics. It's shaped by our educational opportunities, our ability to provide for ourselves and our families, the quality of healthcare we can access, the homes and neighborhoods we live in, the strength and breadth of our social ties, and more.

Together, these factors are known as the social determinants of health, and experts say they can be responsible for up to 80% of the outcomes we see down the road.

## LEAD

Offer and develop leadership that prioritizes and co-owns the responsibility to achieve racially equitable health outcomes.

## PARTNER

Identify and support strategic relationships that help create the conditions for systemic change in health outcomes.

## FUND

Invest in opportunities to positively influence practices, programs, and policies that, when collectively combined, accelerate our mission.

## ADVOCATE

Identify and build long-term strategic policy solutions that support systemic equity that enables all people in our communities to thrive.



At the Foundation, we focus our efforts on the social determinants of health because that's where our research shows we can have the biggest, most sustainable impact on our community's well-being.

LEARN MORE AT

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