



**Foundation for a
Healthy St. Petersburg**

2026 Capacity-Building Grant Launch: Strengthening Organizational Resilience

MARCH 5, 2026



HAROLD BRYANT, JR.

SENIOR GRANTS AND PROGRAM
ASSOCIATE – SYSTEMS AND COMPLIANCE

FOUNDATION FOR A HEALTHY ST. PETERSBURG



DR. KANIKA TOMALIN

PRESIDENT AND CEO

FOUNDATION FOR A HEALTHY ST. PETERSBURG



JOHN MOORE

PRESIDENT OF ORLANDO HEALTH BAYFRONT HOSPITAL AND
SENIOR VICE PRESIDENT OF ORLANDO HEALTH'S WEST REGION





DR. CYNTHIA JOHNSON, EDFP, MEDP

**DIRECTOR OF PINELLAS COUNTY
ECONOMIC DEVELOPMENT**

Foundation for a Healthy St. Petersburg
Strategy & Impact Committee Chair



OLIVIA LONDON

**SENIOR GRANTS AND PROGRAM
ASSOCIATE – PARTNERSHIPS**

FOUNDATION FOR A HEALTHY ST. PETERSBURG

OVERVIEW OF CAPACITY- BUILDING OPPORTUNITY

Supporting the Non-Profit Ecosystem

We work to create a community in which **all residents can lead healthy lives, regardless of race.**

To do this, we advance racially equitable health outcomes in our community by improving the systems and conditions that shape them.

We envision a community in which good health allows all people to thrive.

Strengthening Organizational Resilience

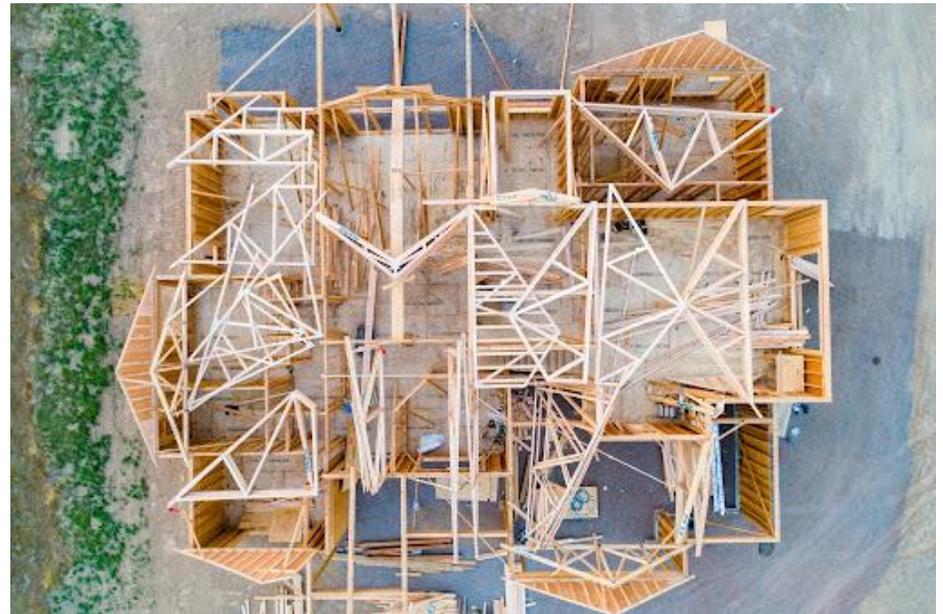
Resilience is the ability of an organization to **respond effectively and adapt to new challenges** and unforeseen circumstances, while staying true to and continuing to advance their core mission.

Participation in the 2026 capacity-building cohort and CCAT process will move an organization toward greater resiliency.

What is Capacity-Building?

Capacity-building is the process of **improving a nonprofit's ability to achieve its mission** by bringing it to the next level of operational, programmatic, financial, or organizational maturity.

Capacity-building focuses on the **internal infrastructure** of an organization including practices, policies, and procedures.



Examples of Capacity-Building Projects

- Professional development for staff and leadership
- Improving financial systems
- Board development
- Strategic planning
- Communications and marketing
- Updating technology
- Succession planning
- Employee policies and support systems

Three Components of Capacity-Building Cohort

1. **Core Capacity Assessment (CCAT®)** with Nonprofit Leadership Center
2. **\$10,000 grant** to implement some of the CCAT recommendations
3. **Peer-to-Peer Cohort** Learning Convening



CORE CAPACITY ASSESSMENT TOOL (CCAT)® OVERVIEW



CHARLIE IMBERGAMO

Chief Executive Officer

NONPROFIT LEADERSHIP CENTER



NONPROFIT LEADERSHIP CENTER



NONPROFIT LEADERSHIP CENTER

**CONVERSATION WITH
2025 CAPACITY-
BUILDING COHORT
FUNDED PARTNERS**



CHARLES PRICE

CHARLES PRICE
FELONS AIN'T FAILURES



PATTYE SAWYER

PINELLAS OPPORTUNITY COUNCIL



LAUREN HUBBARD

ALL THE WORLD'S KIDS



TESS BENHAM

GULF COAST JFCS

Why capacity-building?

How did you choose your
submission format?

What were your expectations going into the CCAT process? How did your experience compare to your expectations?

What level of time and internal commitment were required?

How did you ensure full commitment to the process?

How did you decide what to prioritize from your CCAT recommendations to create a \$10,000 budget?

How has being part of a cohort
impacted your work?

Anything you wish you'd known to
make the most of this opportunity?



CHARLES PRICE

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ALL THE WORLD'S KIDS



TESS BENHAM

GULF COAST JFCS

REQUEST FOR PROPOSALS
CAPACITY BUILDING:
STRENGTHENING
ORGANIZATIONAL RESILIENCE



SARA OSBORNE

Senior Director, Community Benefit
External Affairs and Community Benefit

ORLANDO
HEALTH®

Bayfront
Hospital

Three Major Components

- Capacity-Building Application and Funding
 - Up to 20 nonprofits will be selected for the 2026 capacity-building cohort.
 - As a member of the cohort, upon completing the CCAT process, you will be eligible to receive up to \$10,000 to implement capacity-building recommendations.
- Core Capacity Assessment Tool (CCAT®) Participation
- Peer-to-Peer Cohort Learning Convening

Timeline

Application Release Date: March 5, 2026

In-Person (or Zoom) presentations, if applicable: April 2-3, 2026

Application Submission Due Date: Monday, April 6, by 5pm EST

Award Notifications: July 2026

Funded Partner Celebration and Orientation: July 15, 2026

Timeline

CCAT Orientations: A minimum of 3 organization representatives must attend

July 15 at Center for Health Equity, 10-11am

July 22 on Zoom, 1:30-2:30pm

July 29 on Zoom, 6-7pm

CCAT Participation: July – December 2026

Funding Awarded: After CCAT completion and budget request approved by FHSP (no later than December 31, 2026)

Peer-to-Peer Cohort Convening: January 27, 2027

Eligibility Criteria

- Must have an **active 501(c)3, 509(a)1, or 509(a)3**
 - No minimum amount of time as an active org but must have active status prior to submission of the application.
- No minimum or maximum operating budget
- You **may apply if you have never been a funded partner or if you are a current/past funded partner**, fiscal agent, and/or subcontractor within a currently funded grant.
 - Funded partners who participated in the CCAT as part of the 2025 CB cohort are not eligible
- Must provide **services in 33705, 33711, and/or 33712**
- Must have **letter of commitment from Board Chair**
- Must be compliant with all grant and/or racial equity loan requirements
- FHSP **will not fund political activities**, including lobbying, voter registration, or legislative campaigns.

You may not use funds for:

- Activities that are political in nature, including lobbying, voter registration, legislative campaigns, or other political activities
- Vehicles or any form of transportation
- Capital expenditures such as building renovations, property upgrades, rent, or property purchases
- Programmatic operations

Application Submission Formats

- Written
- In-Person (or Virtual)
- Video



Written Submission

The entire application is completed in the grants portal as a written document. There is a character count limit for each section.

Video Submission

Portions of the application will be completed via short videos that you will upload into the grants portal.

Each section that allows for a video submission has a time limit that equates to the written character count.

Your application is not scored based on the video quality.

Each section that allows for video submission has a unique link that allows you to upload a video file.

There are also portions of the application that require a written response. Everything will be submitted in the grants portal.

In-Person Submission

Portions of the application will be completed via in-person presentation at the Foundation for a Healthy St. Pete or via Zoom.

Each section that allows for a in-person submission has a time limit that equates to the written character count. The presentation will be guided by each section of the application and will not allow you to share information outside of the application questions.

You may sign up for a timeslot on April 2nd or 3rd.

There are also portions of the application that require a written response, which you will submit in the grants portal.

A Clear & Equitable Application Process

Foundation for a Healthy St. Pete and Orlando Health Bayfront Hospital have made a concerted effort to create an application process that is clear, transparent, and equitable while also driving deep and focused impact in the South St. Petersburg CRA zip codes of 33705, 33711, and 33712.

- Multiple submission types
- Scoring rubric available to you
- Evidence-based process (CCAT) used to inform how funds will be requested
- Application intended to take no more than 5 hours to complete

THE APPLICATION

What's NOT in the Application

- A project budget
- Specific capacity-building goals or project metrics

If selected for the 2026 Capacity-Building Cohort, these will be submitted later based on your CCAT recommendations.

Contact Information

- Project Contact
- Senior Executive
- Finance Contact

Please provide direct and up-to-date contact information so we can reach you with any questions about your application.

Organizational Information

- Year organization established
- Mission Statement
- 2025 FY Revenue
- Zip codes served and offices located
- Number of full-time staff
- Number of full-time volunteers
- Number of board members

Request Summary

*Must be written responses

- Project Title
- Short Project Description
- Start Date
- Estimated End Date

Project Details

*May select written, in-person, or video submission

- Select submission format (written, in-person, video)
- Alignment with FHSP Mission
- Cohort Participation
- Collaboration and Engagement
- Readiness to Act on CCAT® Findings
- Capacity for Sustainability

Commitment to Grant Requirements

- Affirm organization's commitment
- Upload letter from Board Chair

Supporting Documents

- IRS Determination Letter
- Organization Annual Financials
- List of Board of Directors

Finance Contact Information

If you are awarded a grant, you will either receive electronic deposit into your bank account or as a check sent by mail. Please indicate your preference for receiving payments.

- Select payment preference
- Confirm finance contact information

Rubric

Appendix 2 Capacity-Building: Strengthening Organizational Resilience Scoring Rubric

Criteria	Description	Max Points	Scoring Guide
Alignment with FHSP Mission	Explain how your organization aligns with FHSP's mission of promoting health equity, particularly in priority zip codes. Include how lived experience shapes your work.	20	<p>16-20 Points: The organization provides a clear, compelling, and specific connection to FHSP's mission, with strong emphasis on how lived experience informs their approach to equity. Demonstrates deep knowledge of the priority zip codes and the community's needs.</p> <p>11-15 Points: The organization provides an adequate connection to FHSP's mission but may lack specific examples or a clear connection to lived experience or priority zip codes.</p> <p>0-10 Points: The organization fails to clearly articulate alignment with FHSP's mission or does not mention lived experience or the priority zip codes.</p>
Cohort Participation	Describe current capacity-building challenges and how participation in the cohort will help address them.	20	<p>16-20 Points: The organization clearly outlines specific capacity-building challenges and presents a thoughtful, strategic approach to how the cohort will address them. Clear understanding of the potential impact of the cohort experience.</p> <p>11-15 Points: The organization mentions relevant challenges, but the connection to how the cohort will address them is underdeveloped or specific.</p> <p>0-10 Points: The response is vague or lacks clear capacity-building challenges or connection to the cohort experience.</p>

SCORING RUBRIC = 120 Points

Alignment with Mission 20 points

Cohort Participation 20 points

Collaboration and Engagement 20 points

Readiness to Act on CCAT Findings 20 points

Capacity for Sustainability 20 points

Confirm Organization's Commitment 5 points

Leadership Commitment 15 points

Reviewers

Sara Osborne, Senior Director, Community Benefit, Orlando Health Bayfront Hospital

Jill Benford, Assistant Vice President, Florida Medical Clinic Orlando Health

Harold Bryant, Jr., Sr. Grants and Program Associate, Foundation for a Healthy St. Pete

Olivia London, Sr. Grants and Program Associate, Foundation for a Healthy St. Pete

NEXT STEPS AND ACCESSING THE GRANTS PLATFORM



JULIE ROCCO

**SR. DIRECTOR OF GRANTS
MANAGEMENT & ADMINISTRATION**

FOUNDATION FOR A HEALTHY ST. PETERSBURG

GRANTS PORTAL

Fluxx

Direct Link: <https://healthystpete.fluxx.io>



FUNDED PARTNER PORTAL EVENTS

NEWSLETTER SIGN-UP

WHY HEALTH EQUITY MATTERS OUR WORK ▾ OUR IMPACT ▾ ABOUT ▾ NEWS ▾ JOIN THE MOVEMENT

**ADVANCING HEALTH,
ELEVATING EQUITY**



GRANTS PORTAL

Register



Foundation for a
Healthy St. Petersburg

Welcome to the Foundation for a Healthy St. Petersburg's Partner Portal

Login (all fields required)

Sign in

[Forgot Password?](#)

LOG IN

If you have already registered, please provide your username and password in the fields to the left to log in to the Grants Portal.

REGISTER

Please click on **Register** below to begin the registration process. Once your registration is submitted, please allow up to 48 hours to receive credentials to access the portal.

If you have further questions, please contact us at grants@healthystpete.foundation.

Register



[Privacy Policy](#) [Accessibility](#)

GRANTS PORTAL

Register

Registration Instructions

Welcome to the Registration Process. Complete the following information as completely and accurately as possible. **Fields in bold are required.**

Contact us at grants@healthystpete.foundation at any time if you have any questions.

Individual Contact Information

First Name

Last Name

Please note: Registration confirmation will be sent to the primary email address listed below. Please ensure the email address is accurate and regularly checked.

Primary Email

Phone

It is the practice of the Foundation for a Healthy St. Petersburg to be a data driven organization. We collect demographic information on our community partners to guide our decision on resource allocation. This information is stored privately in our Constituent Relationship Manager system held on the Fluxx platform. Click [here](#) to review our privacy policy in more detail.

Date of birth



GRANTS PORTAL

Log In



Foundation for a
Healthy St. Petersburg

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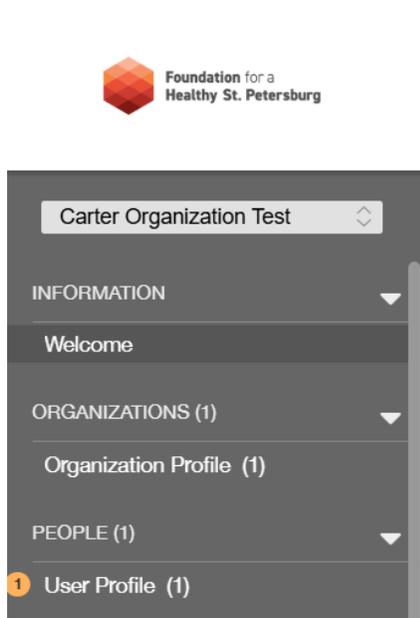
If you have further questions, please contact us at grants@healthystpete.foundation.



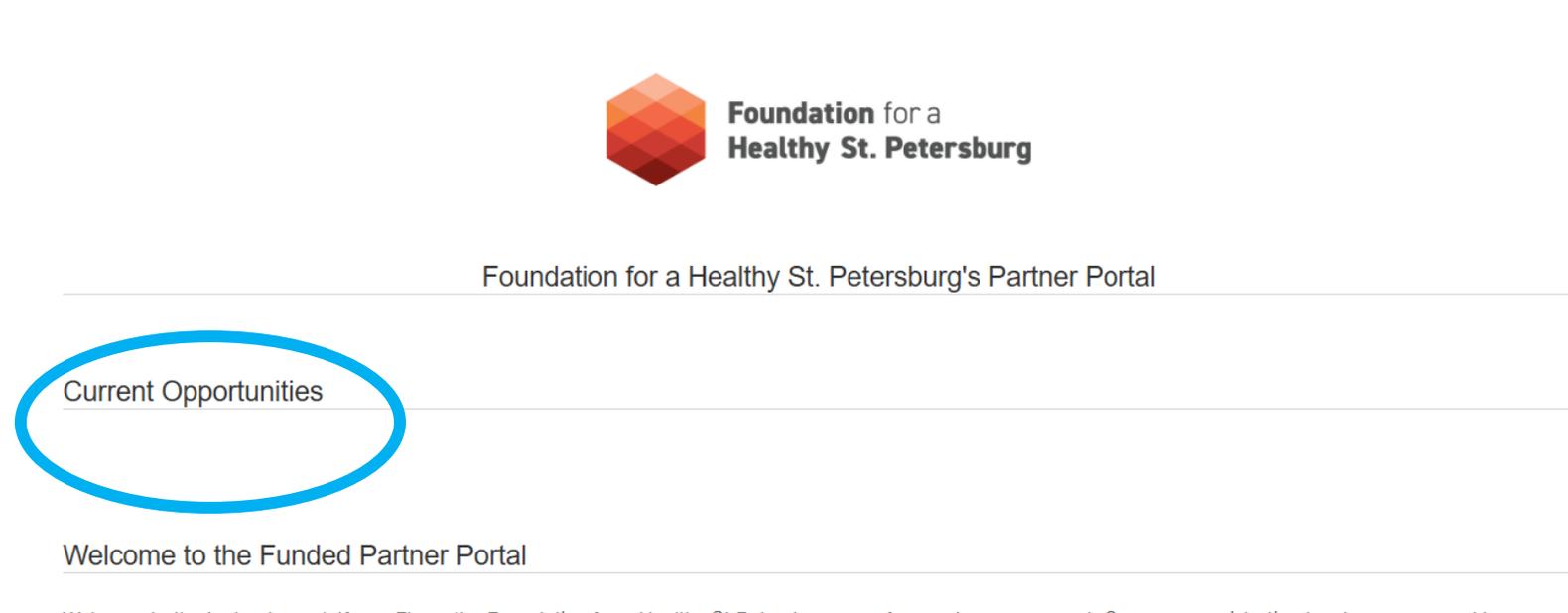
[Privacy Policy](#) [Accessibility](#)

GRANTS PORTAL

Current Opportunities



The screenshot shows a dark grey sidebar navigation menu for the 'Carter Organization Test' user. At the top is the logo for 'Foundation for a Healthy St. Petersburg'. Below the logo is a search bar containing 'Carter Organization Test'. The menu items are: 'INFORMATION' with a dropdown arrow, 'Welcome', 'ORGANIZATIONS (1)' with a dropdown arrow, 'Organization Profile (1)', 'PEOPLE (1)' with a dropdown arrow, and 'User Profile (1)' with a notification badge.



The screenshot shows the main content area of the Grants Portal. At the top is the logo for 'Foundation for a Healthy St. Petersburg'. Below the logo is the heading 'Foundation for a Healthy St. Petersburg's Partner Portal'. A horizontal line separates this from the next section, which contains the text 'Current Opportunities'. This text is circled in blue. Below this is another horizontal line, followed by the text 'Welcome to the Funded Partner Portal'. At the bottom, there is a row of navigation links: 'Home', 'About Us', 'Contact Us', 'FAQ', 'Grants', 'Partners', 'Resources', 'Support', and 'User Profile'.

General Tips

- Click “Edit” in upper righthand corner to begin inputting information
- Save often
- Contact us early with technical questions
- Pay attention to info icons and instructions in the application
- Fluxx will not allow you to submit with missing information – this is to make sure you have a complete application for review

GRANTS PORTAL

Video Guides

1. Fluxx Orientation
2. 2026 Capacity-Building Application Walkthrough



FHSP GRANTS PORTAL ORIENTATION

HOW TO ACCESS AND NAVIGATE THE FUNDED PARTNER PORTAL
TO APPLY FOR OPPORTUNITIES AND MANAGE GRANTS





Foundation for a
Healthy St. Petersburg

For Technical Assistance – Email or Call

Julie Rocco

julie@healthystpete.foundation

727-440-7970

Please email or call early!



Foundation for a
Healthy St. Petersburg

For Grant Specific Questions – Email Only

Julie Rocco

julie@healthystpete.foundation

Please email early!

FHSP Website will be updated weekly with Q & A received while application is open

Q & A