



Foundation for a
Healthy St. Petersburg

ORLANDO
HEALTH[®]
—
Bayfront Hospital

ST. PETE THRIVES

**2026 REQUEST FOR PROPOSALS
FROM THE FOUNDATION FOR A HEALTHY
ST. PETERSBURG AND ORLANDO HEALTH
BAYFRONT HOSPITAL**

TABLE OF CONTENTS

OVERVIEW	3
INTRODUCTION.....	3
TIMELINE AT A GLANCE	3
ST. PETE THRIVES APPROACH	4
KEY DEFINITIONS.....	4
POTENTIAL USE OF GRANT FUNDS.....	5
INELIGIBLE USE OF FUNDS.....	6
GRANT ELIGIBILITY CRITERIA	6
HOW TO APPLY	7
SUBMISSION OPTIONS	7
AWARD NOTIFICATIONS AND PAYMENTS	8
APPENDIX 1	9
APPENDIX 2.....	10
SCORING RUBRIC	13

Overview

The Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital are continuing to align funding strategies to significantly increase the local grant funding pool and deepen the impact of investment in the South St. Petersburg community. Together, this partnership between the Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital will jointly award \$350,000 to support up to 7 nonprofit organizations, serving individuals residing in 33705, 33711, and 33712.

The recipients of the 2026 St. Pete Thrives grants will each receive up to \$50,000 in funding to sustain or scale an existing program that supports the creation of a community where all people can thrive.

Introduction

The Foundation for a Healthy St. Petersburg is a private nonprofit foundation formed in 2013 following the sale of the nonprofit hospital Bayfront Health St. Peterburg. As the steward of an endowment to promote health equity in Pinellas County, the Foundation works to ensure that all people can live healthy lives, regardless of race. Knowing that up to 80% of our health outcomes are shaped by the everyday circumstances of our lives, that's where the Foundation focuses their efforts. The Foundation team develops and supports strategies for change, invests in root-cause solutions, and fosters and empowers community to improve the conditions in which we live, work, learn, play, and grow.

Orlando Health Bayfront Hospital, a 480-bed hospital, was founded in 1910. It was acquired October 1, 2020, by Orlando Health, a non-for-profit healthcare organization with \$8.1 billion of assets under its management. The hospital's areas of clinical excellence include heart and vascular, surgical services, rehabilitation services, neurosciences, maternity care and is home to the only state-accredited Level Two Adult Trauma Center in the St. Petersburg region.

The Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital are excited to collaborate in the creation of the 2026 St. Pete Thrives initiative and look forward to partnering with organizations that seek to elevate and accelerate the organization's ability to create a community in which good health allows all people to thrive.

TIMELINE AT A GLANCE

2026 St. Pete Thrives Request for Proposals (RFP) Release:

June 23, 2026, 9am-11am

RFP Release Date:

June 23, 2026, after 12:00pm EST

In-Person / Virtual Application Presentation, if Applicable:

30-minute timeslots on August 11-12, 2026

Application Submission Due Date:

Monday, August 17, 2026, by 5:00pm EST

Award Notifications:

Month of November 2026

Funded Partner Celebration and Orientation:

December 2, 2026

Funding Dispersed:

No later than December 15, 2026

Project Period:

12-month project period from December 15, 2026, to December 15, 2027

St. Pete Thrives Approach

The Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital are partnering to respond to community needs and support a thriving community in which all people can lead healthy lives. St. Pete Thrives is a competitive funding opportunity designed to support programs that improve community well-being by addressing key health outcomes. This funding opportunity prioritizes direct service solutions that have a proven record of impact, are sustainable, scalable, and grounded in increasing access for all.

Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital are excited to collaboratively foster a thriving community through this shared funding opportunity. A thriving community is one in which all people can lead healthy lives, supported by robust educational and economic opportunities, access to quality healthcare, a safe and healthy built environment, and a supportive network of social and community connections.

Foundation for a Healthy St. Petersburg, in partnership with Orlando Health Bayfront Hospital, seeks proposals from organizations that are prepared to implement or expand services that measurably improve outcomes in communities experiencing the greatest disparities. As such, funded work must serve the priority zip codes of 33705, 33711, and/or 33712. Additionally, when feasible, please showcase how your proposed project seeks to address the priority needs outlined in the most recent Orlando Health Bayfront Hospital Community Health Needs Assessment. You may find the link to the report here: <https://tinyurl.com/23fnfcwh>.

Key Definitions

Because St. Pete Thrives focuses on sustaining and/or scaling existing direct services, it is helpful to understand their definitions within the context of this funding opportunity.

- **SUSTAIN:** The ability to maintain a project's activities and impacts after grant funding ends.
- **SCALE:** The expansion, replication, or adaptation of a proven initiative to increase its impact, serving more people or covering a wider geographic area. If you scale programmatic activities, they must serve residents in 33705, 33711, and/or 33712.
- **DIRECT SERVICES:** Assistance provided directly to individuals, patients, or clients to meet their immediate needs.
- **SOCIAL DETERMINANTS OF HEALTH:** We know that about 80% of our health outcomes are shaped not by the medical care we receive when we're sick but by the everyday circumstances of our lives – or the conditions in which we live, work, learn, grow, and age. These include our educational opportunities at all stages of our lives, our access to jobs that pay a living wage, the safety of our homes and neighborhoods, and the strength of our social ties, our access to high-quality care, and more. Does our roof leak? Do our children feel safe and ready to learn in school? Do we have access to nutritious foods? Do we have someone to call if we need help? Together, these factors are known as the social determinants of health, and they drive our outcomes down the road. At the Foundation, we focus our efforts on the social determinants of health because that's where our research shows we can have the biggest, most sustainable impact on our community's well-being.



- **EDUCATION ACCESS AND QUALITY:** Research shows that people with higher levels of education are more likely to live longer and be healthier. Children from lower-income families as well as those who experience discrimination in school, including bullying, are more likely to struggle academically; this can impact their likelihood of graduating or going onto higher education, which can in turn impact their ability to secure high-paying and safe jobs down the road. Interventions to help children and adolescents succeed in school and go on to higher education can have long-term health benefits. Additionally, having access to support individual learning needs is critical to educational access and positive outcomes.
- **HEALTHCARE ACCESS AND QUALITY:** Access to medical, oral, and mental healthcare that promotes health and well-being for all is paramount to the creation of a thriving community. In a recent Foundation research report, people at all age levels identified health insurance as a key health priority. More than 1 in 10 Pinellas County residents are currently without health insurance, which makes it challenging to access high-quality and timely care. Without health insurance, people may also struggle to afford medication when they need it. That’s why expanding access to insurance is critical for health. Even with insurance, some people may struggle to find a provider they feel comfortable with, or to access transportation to reach a provider’s office. Helping overcome such barriers helps improve community health.
- **NEIGHBORHOOD AND BUILT ENVIRONMENT:** The neighborhoods we live and work in can have a huge impact on our health. Many neighborhoods throughout our country have high rates of violence, and unsafe air and/or water, which can negatively impact health outcomes. Some neighborhoods also promote good health – with sidewalks that encourage walking and social interaction, proximity to green spaces for recreation, and easy access to places that sell or provide healthy foods. Policy changes at the local, state, and federal level can help reduce environmental risks and promote community health.
- **SOCIAL AND COMMUNITY CONTEXT:** Our relationships and interactions with family, friends, co-workers, and neighbors can have a major impact on our health and well-being. Positive relationships can help reduce negative impacts from stressors in our lives. However, some people may feel cut off from social support for a variety of reasons. Interventions that help build ties and increase community support and connection are critical for improving health and well-being.
- **ECONOMIC STABILITY:** In accordance with 2024 Florida Department of Health statewide data, in Pinellas County, 11.5% (7.1% of families) live in poverty and nearly 22% of the population are unemployed aged 19 – 64 which can make it difficult to access important health-supporting resources like healthy foods, health care, and housing. People with stable and safe jobs that pay a living wage are more likely to live in good health.

Potential Use of Grant Funds

Grant funds are intended to sustain, enhance, or scale direct service programs that improve health outcomes within the Foundation’s priority zip codes of 33705, 33711, and 33712. Applicants may request funding for operational and programmatic expenses that directly support service delivery, participant engagement, staffing, and program effectiveness that addresses one or more social determinants of health.

Funding requests should clearly demonstrate readiness to sustain and/or scale existing direct services and how proposed expenses will expand access to services or strengthen program sustainability.

Examples of eligible funding requests include, but are not limited to:

1. **PERSONNEL AND PROGRAM STAFFING:** Support for salaries, wages, and benefits for staff directly involved in program.
2. **PARTICIPANT SUPPORT AND PROGRAM SUPPLIES:** Costs associated with serving participants, including educational materials, food assistance, transportation support, childcare assistance, hygiene supplies, incentive items, and other resources that reduce barriers to participation.
3. **TECHNOLOGY AND PROGRAM OPERATIONS:** Expenses related to technology, office supplies, and other operational needs that strengthen program delivery.

Ineligible Use of Funds

Grant funds may not be used for:

- FHSP will not fund activities that are political in nature, including lobbying, voter registration, legislative campaigns, or other political activities
- Vehicle purchases or any form of transportation
- Capital expenditures such as building renovations, property upgrades, or property purchases
- Debt reduction
- Fundraising expenses
- Piloting a new program

Grant Eligibility Criteria

Applicants must meet the following minimum eligibility criteria to be considered for funding. If your organization does not meet the eligibility criteria below, your application will not be reviewed.

Basic eligibility requirements include:

- Applicants with a current grant of \$50,000 or more with the Foundation are not eligible to apply for these funds.
- You may apply for these funds if you have never been a funded partner of the Foundation.
- You may apply for these funds if you are a current funded partner, fiscal agent, and/or subcontractor with a grant less than \$50,000.
- Must have an active 501(c)3, 509(a)1, or 509(a)3 as recognized by the Internal Revenue Service (IRS) and as indicated in an IRS determination letter. You may not use a fiscal agent to apply for these funds.
- There is no minimum amount of time as a designated active organization; however, the organization must have active status as a 501(c)3 prior to submission of the application.
- There is no minimum or maximum annual operating budget required.
- FHSP will not fund activities that are political in nature, including lobbying, voter registration, legislative campaigns, or other political activities.
- All funding for the proposed project will benefit organizations serving the priority zip codes of 33705, 33711, and/or 33712.
- All project funds must be used within one year of receiving the grant award which we anticipate will occur no later than December 15, 2026, with an anticipated end date of December 15, 2027.
- Please ensure you are not at risk of tipping: <https://learning.candid.org/public-support-test/278285>. If you have any questions regarding tipping, please, reach out to Olivia London, Senior Grants and Programs Associate.
- If your organization has received Foundation funding previously, you must be in compliance with all grant and/or racial equity loan fund requirements.

How to Apply

All applications are due no later than August 17, 2026 by 5:00pm EST.

The organization will need to register in the Foundation's grants portal. You may access the grants portal at healthystpete.fluxx.io. You may find a video tutorial on the use of Fluxx here: <https://tinyurl.com/27xs28aj>. Please, be sure to include an email and a mobile phone number in your registration as it is the timeliest means of reaching you should a member of the Foundation's team need to connect with you. Fluxx will require you to use Multi-Factor Authentication when establishing your username and password. If you have any questions or need assistance with the grants portal during the application process, please, reach out to Olivia London, Senior Grants and Program Associate, at 727.440.7957 or olivia@healthystpete.foundation.

You will use the grants portal to submit your application. Please, complete all parts of the application by the submission due date of August 17, 2026, no later than 5:00pm EST. We encourage you to become familiar with the grants portal early in the application process and submit your application with plenty of time to manage any technical difficulties you may have. Please, be sure to save your application throughout the process and hit submit when your grant application is complete. We encourage you to create your application in Word and copy and paste it into the grant portal. This will minimize accidental loss of your grant application should you close the grants portal before saving your work. Late or incomplete applications will not be considered for funding and will not be reviewed. A late application is considered any portion of the application received after 5:00pm EST. Emailed applications, or any portions thereof, will not be reviewed.

Please note that a team of up to four reviewers comprised of the Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital representatives will review and score each eligible application in its entirety.

SUBMISSION OPTIONS

To afford an equitable opportunity to communicate your proposed project in a format that best showcases your readiness and commitment to implement sustainable and/or scalable direct services, we are providing three submission options. Submission options include written submission, video submission, or in-person at FHSP office or via zoom virtual submission. To create an equal chance to share your ideas, a character count and corresponding time limit has been assigned to each section. Please note that some portions of the application, including several supporting documents, must be submitted in writing regardless of which submission option you choose. The same scoring rubric will be used for all submission types. Here is a little more information on the three submission options:

WRITTEN SUBMISSION: The entire application will be completed in the grants portal as a written document that will be read by each reviewer. A character count limit will be included in each section of the application. All portions of your written application must be submitted by the grant due date of August 17, 2026, no later than 5:00PM EST.

VIDEO SUBMISSION: The sections of the grant application that allow video submission are clearly marked in the grants portal and the RFP. Portions of the application will be completed via short videos that will be uploaded into the grants portal and viewed by each reviewer. The sections of the grant application that allow for video submission have a unique link that allows video file types: mp4, wav, and mov. There are also portions of the application that require a written submission. These include organizational and demographic information, executive summary, and supporting documents. Each section of the application that allows for a video submission will have a time limit that equates to the written character count of each section. Any portion of the video exceeding the time limit assigned to that section will not be reviewed.

It is important to note the quality of the video will not be scored. We are not asking for professional video submissions. There is no need to hire an expert videographer, create elaborate backdrops, or deploy a drone to capture footage. A simple cell phone video will work. Offering the option for video submission is only to give you the opportunity to share your ideas in this format if that is your preference. Please note, if you submit via video, reviewers will not read or score any written portion of your application that only affords video submission. You must simply enter, "see video" in that specific section. The video and required written portions of your application must be completed and submitted by the grant due date of August 17, 2026, no later than 5:00PM EST.

IN-PERSON OR ZOOM VIRTUAL SUBMISSION: Portions of the application will be completed during the week of August 10, 2026 via an in-person presentation at the Foundation for a Healthy St. Petersburg located at 2333 34th St South, St. Petersburg, FL 33711 or via zoom. Both daytime and evening timeslots are offered that must be booked in advance. The link to sign up for a 30-minute timeslot may be found <https://tinyurl.com/59fapp27> and on our website: www.healthystpete.foundation/grantmaking. Please note, although the time slots are 30 minutes, the actual length of your presentation will be no more than 20 minutes. You are required to be on time so we may test your technology before you begin your presentation. If you are late, you will be required to submit your application in writing.

If you are coming to present in-person at the Foundation for a Healthy St. Petersburg, there will be a laptop set up in the boardroom where we will insert your flash drive. There will be a big screen on the wall to display your presentation. You may sit or stand during your presentation. You do not need to have a digital presentation. You may use paper handouts during your presentation; however, the reviewers will not be allowed to keep hard copies of any materials passed out during your presentation. Your presentation will be recorded. A Foundation team member will upload the recordings into the grants portal. You will be responsible for all other aspects of completing the application.

If you are presenting via zoom, we will send you a zoom link and provide you with the ability to share your screen during your presentation. We will record your zoom presentation and upload the recordings into the grants portal. You will be responsible for all other aspects of completing the application.

Please note, once you have conducted an in-person presentation, you may not change your mind and choose to submit in another format option. If you submit via in-person or zoom, reviewers will not read or score any written portion of your application that only allows in-person or zoom submission. You must simply enter, “in-person presentation or zoom presentation” in that specific section. The required written portions of your application must be completed and submitted by the grant due date of August 17, 2026, no later than 5:00PM EST.

Every reviewer will attend each presentation, which will be video recorded and uploaded into the grants portal by Foundation staff. The in-person/virtual presentation will be guided by each section of the application and will not allow you to share information outside of application questions. Each section of the application that allows for an in-person presentation will have a time limit that equates to the written character count of each section. Any portion of the presentation exceeding the time limit assigned to that section will not be reviewed. The reviewers will not ask questions of the presenters. Upon reserving your time for the presentation, should you choose this submission option, you will receive an email with detailed information regarding logistics.

The sections of the grant application that allow for an in-person presentation are clearly marked in the grants portal and the RFP. There are also portions of the application that must be completed in writing. These include organizational and demographic information, executive summary, and supporting documents.

If you have any questions regarding the submission formats, please contact Olivia London, Senior Grants and Program Associate at 727.440.7957 or olivia@healthystpete.foundation.

Award Notifications and Payments

Award notifications will be emailed to the lead applicant during the month of November 2026. Award notifications will include an award letter and a funded partner grant agreement that will need to be signed by both the Executive Director / President & Chief Executive Officer and the Board Chair and returned to the Foundation no later than December 1, 2026.

APPENDIX 1

ELIGIBILITY QUIZ

Before gaining access to complete a grant application, you will be required to take an eligibility quiz. This is to ensure you meet all the requirements of the grant before you invest time into creating and submitting an application.

1. Are you a 501(c)3 as recognized by a determination letter from the IRS?
2. Do you plan to use a fiscal agent to apply for this grant?
3. Are you a current funded partner with an open grant of \$50,000 or more?
4. Will you be serving residents within, at minimum, one of the following zip codes: 33705, 33711, and/or 33712?
5. Will you be using these funds for political activities, including voter registration, lobbying, and/or legislative activities?
6. Will your grant activities be completed no later than December 15, 2027?

APPENDIX 2

ST. PETE THRIVES APPLICATION SECTIONS AND INSTRUCTIONS

The Foundation for a Healthy St. Petersburg and Orlando Health Bayfront Hospital made a concerted effort to create an application process that is clear, transparent, and equitable while also driving deep and focused impact in the South St. Petersburg CRA zip codes of 33705, 33711, and/or 33712. Efforts to promote these values may be found throughout the application including multiple submission types, broad eligibility, and communicating the scoring rubric.

The application is comprised of several sections you will need to complete and submit no later than August 17, 2026, by 5:00pm EST. We sought to make the application simple, approachable, and short. It is our desire that you will not need to spend more than five hours completing this application.

THE GRANT APPLICATION

The following offers you an exact overview of each section you will complete in the grants portal:

Contact Information: Written only responses for every submission type

- Name of the Organization: The name of the lead applicant. This application does not allow a fiscal agent to serve as the lead applicant. If you have collaborative partners, there is another place in the grants portal to enter this information.
- Location: Primary address of organization
- Project Contact: Name of person overseeing the project
- Senior Executive: Name of Executive Director of President and Chief Executive Officer
- Finance Contact: Name of person overseeing financial operations

Organizational Information: Written only responses for every submission type

- Year Organization Established
- Mission Statement
- 2025 Fiscal Year Total Revenue
- Zip code(s) served: 33705, 33711, 33712, other
- Zip code(s) where the nonprofit's office(s) are located: 33705, 33711, 33712, other

For Demographic Data Purposes Only: Written only responses for every submission type

- Number of Full-Time Staff
- Number of Full-Time Volunteers
- Number of Board Members

APPENDIX 2 (CONTINUED)

Request Summary: Written only responses for every submission type

- Project Title: Identify the name of your project
- Short Project Description: Should you be awarded a grant, this language will be used in your agreement letter and reported on the Foundation for a Healthy St. Petersburg 990 Form to the IRS (No more than 248 characters)
- Start Date: Date you project activities will begin. All start dates must begin no later than December 15, 2026
- End Date: Date your project will end based on completion of proposed activities and fully expended budget. All projects are required to have an end date within one year of the grant start date of no later than December 15, 2027, but may be completed earlier.

Project Details

SUBMISSION FORMAT: There is a dropdown option to select your submission format (written, video, or in-person/virtual).

ALIGNMENT WITH FHSP MISSION: The Foundation for a Healthy St. Petersburg works to create a community in which all residents can lead healthy lives, regardless of race. Please share how your organization aligns with this mission. Also, please, share your experience of working within the priority zip codes and how lived experience shapes your work (Written, video, or in-person/virtual responses allowed. No more than 1500 characters including spaces or 3 minutes).

STATEMENT OF NEED: Describe the issue(s) being addressed and relevant data that supports the need(s) you are addressing. When feasible, please use data from the most recent Orlando Health Bayfront Hospital Community Needs Health Assessment to support your statement of need. (Written, video, or in-person/virtual responses allowed. No more than 1500 characters including spaces or 3 minutes).

PROGRAM DESCRIPTION: Detailed description of the program and direct services currently being provided. Provide recent data that showcases the effectiveness and impact of the services you seek to sustain and/or scale. Describe your priority population receiving these services. Programs must deliver direct services. (Written, video, or in-person/virtual responses allowed. No more than 2500 characters including spaces or 6 minutes).

SUSTAINABILITY AND SCALABILITY: Why are you seeking to sustain and/or scale this current program? What are the driving factors that lead to this decision? How will you sustain and/or scale your program at the completion of this grant? (Written, video, or in-person/virtual responses allowed. No more than 1500 characters including spaces or 3 minutes).

OUTCOMES WITH SOCIAL DETERMINANTS OF HEALTH ADDRESSED: Identify the specific Social Determinant of Health you are addressing and how the services you will be providing directly impact health outcomes. You may select one or more. A dropdown box will open for you to add text for each SDOH you select. (Written only. No more than 1000 characters per text box)

- Education Access and Quality
- Healthcare Access and Quality
- Neighborhood and Built Environment
- Social and Community Context
- Economic Stability

EVALUATION: Please, provide an evaluation plan that indicates who will be assigned to collect and report progress toward goals and outcomes. What will be the method(s) used to collect your data? How often will the data be reviewed? How will you use the findings of the data to learn and make project improvements? How will you maintain consistency with data collection and reporting? (Written, video, or in-person/virtual responses allowed. No more than 1500 characters including spaces or 3 minutes).

APPENDIX 2 (CONTINUED)

Budget and Budget Narrative: Lead Applicant

Please, use the budget template provided below. The budget expenses should align with the proposed project activities and impact. A short budget narrative must be included in each budget line-item request. The requested budget cumulative total should match your funding request amount. If you are using outside funding to support the proposed project, please indicate that in the budget template on the second Excel spreadsheet tab that provides the opportunity to highlight leveraged funds and in-kind supports. Cash and in-kind matching supports are not required to receive a grant; however, they do showcase the additional resources allocated to the initiative beyond Foundation dollars and the potential for sustainability of the project.

There is a link in the grants portal to download the budget sheet template and upon its completion another link to upload the document.

- Total project budget
- Total funding request
- Total cash in-kind
- Total other in-kind and/or match

Finance Information:

If you are awarded a grant, payment will be issued via BILL.com either as electronic deposit into your bank account or as a check sent by mail. Please indicate your preference for receiving payments. It is very important to provide accurate and up-to-date information here and on your organization profile so that payments are issued correctly. Please contact grants@healthystpete.foundation with any questions or updates, if needed.

How would you like to receive grant payments: Options will be electronic payment or check sent by mail

If check sent by mail, address where your organization should receive grant payments.

Finance Contact Information

Finance Contact Email Address

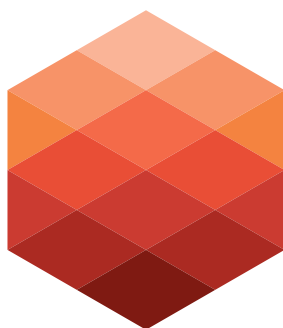
Supporting Documents to be Uploaded: Lead Applicant

- IRS 501(c)3 Nonprofit Determination Letter
- List of Board of Directors
- 2025 Annual Operating Budget
- Project Budget

You may add any additional materials you would like to include to demonstrate the concept or impact of your proposed project.

Category	Points Possible	1-2 Points	3-4 Points	5-6 Points	7-8 Points	9-10 Points
1. Foundation Mission Alignment	10	<p>Proposal demonstrates minimal alignment with the Foundation's mission, strategic priorities, or funding goals.</p> <p>Proposal provides limited reference to local data, community conditions, or evidence demonstrating the need for sustaining or scaling the program.</p> <p>Connections between identified needs and proposed activities are minimal.</p>	<p>Proposal demonstrates emerging alignment with the Foundation's priorities, though connections may require additional clarification.</p> <p>Proposal references some local data or evidence, though the connection between community need and the proposed investment could be more clearly articulated.</p>	<p>Proposal demonstrates moderate alignment with the Foundation's mission, and strategic goals, with a generally clear rationale for fit.</p> <p>Proposal uses relevant data or evidence to describe community needs and provides a reasonable rationale for sustaining or scaling the program.</p>	<p>Proposal demonstrates strong alignment with the Foundation's mission, funding priorities, and intended community outcomes.</p> <p>Proposal effectively uses local data, community indicators, studies, or other evidence to demonstrate need and justify the proposed investment. The connection between identified needs and program activities is clear.</p>	<p>Proposal demonstrates exceptional alignment with the Foundation's mission and priorities, clearly advancing shared goals and long-term community impact.</p> <p>Proposal presents a compelling data-informed case for sustaining or scaling the program. Multiple sources of relevant local data, community indicators, or evidence are used to demonstrate need, validate the program's approach, and support the potential for continued or expanded impact.</p>
2. Data-informed Need & Program Rationale	10	<p>Proposal provides limited evidence that the existing direct service program has demonstrated results or is ready for sustainment or expansion. The rationale for additional investment is not yet fully established.</p>	<p>Proposal identifies some evidence of effectiveness and presents an emerging case for sustaining or scaling services, though additional information would strengthen the request.</p>	<p>Proposal demonstrates that the existing direct service program is producing positive outcomes and presents a reasonable plan for sustaining or expanding services.</p>	<p>Proposal demonstrates strong evidence of program effectiveness and a well-developed plan to sustain or scale services to reach more individuals or deepen impact.</p>	<p>Proposal presents compelling evidence of success, community demand, and measurable outcomes. The proposed investment is highly likely to sustain or significantly expand an effective direct service program and increase community impact.</p>
3. Readiness to Sustain and/or Scale Direct Services	10	<p>Proposal provides limited evidence of how program activities, services, or outcomes will continue after grant funding concludes.</p>	<p>Proposal identifies potential pathways for continuation, though plans may require additional development or specificity.</p>	<p>Proposal demonstrates a reasonable strategy for maintaining program activities or benefits after grant funding ends.</p>	<p>Proposal demonstrates strong organizational commitment and a clear plan for sustaining program outcomes beyond the grant period.</p>	<p>Proposal presents a highly compelling and well-supported sustainability strategy, including diversified funding, partnerships, organizational investment, policy integration, or other mechanisms to sustain impact over time.</p>
4. Long-Term Sustainability (Post-Funding Capacity)	10	<p>Proposal minimally identifies or connects to a Social Determinant of Health (SDOH) or anticipated health outcome.</p>	<p>Proposal demonstrates some connection to an SDOH and potential health outcomes, though the rationale or expected impact could be more fully articulated.</p>	<p>Proposal adequately identifies an SDOH focus area and describes a reasonable pathway to improving health, access, equity, or community well-being.</p>	<p>Proposal clearly demonstrates how program activities address one or more SDOH and contribute to meaningful improvements in health outcomes and community well-being.</p>	<p>Proposal presents a compelling and evidence-informed case for addressing SDOH, with strong potential to improve health outcomes, advance equity, and enhance quality of life for community members.</p>
5. Social Determinants of Health (SDOH) & Health Outcomes	10					

Category	Points Possible	1-2 Points	3-4 Points	5-6 Points	7-8 Points	9-10 Points
6. Evaluation & Learning	10	Proposal provides limited information about how data will be collected, used, or applied to program improvement and decision-making.	Proposal identifies some plans for collecting or using data, though processes or intended uses may require further clarification.	Proposal demonstrates a reasonable approach to tracking outcomes and using data to assess program performance.	Proposal demonstrates a strong commitment to data-informed decision-making, including clear methods for measuring outcomes and learning from results.	Proposal demonstrates an exceptional approach to data use, learning, and continuous improvement. Data collection, analysis, and application are integrated into program strategy, service delivery, and decision-making.
		Budget is minimally detailed or only partially aligned with proposed activities and intended outcomes. The connection between requested funds and program impact is not yet clear.	Budget demonstrates some alignment with program goals, though additional justification or detail may strengthen the request.	Budget is reasonable, adequately detailed, and generally aligned with proposed activities and anticipated outcomes.	Budget is clear, thoughtful, and strongly aligned with sustaining or expanding direct services. Requested expenses are well connected to service delivery, participant engagement, staffing, or operational effectiveness.	Budget is exceptionally well justified and strategically allocates resources to strengthen service delivery, expand access, improve participant outcomes, and/or enhance long-term program sustainability.
7. Budget & Resource Allocation	10					



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727-865-4650