



**Foundation** for a  
**Healthy St. Petersburg**

# **TOGETHER WITH OUR COMMUNITY**

**2026 REQUEST FOR PROPOSALS  
FROM THE FOUNDATION FOR A  
HEALTHY ST. PETERSBURG**

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# Overview

The Foundation for a Healthy St. Petersburg is excited to introduce Together With Our Community, a new grant opportunity designed to be responsive to community needs as they arise throughout the year. Through this opportunity, the Foundation will offer rolling deadline grants of up to \$2,500 each to mission-aligned nonprofits working in our priority zip codes to ensure that all people can lead healthy lives. With a rolling deadline process, applications will be reviewed and awarded monthly until funds are exhausted. Funding can be used to support community-based activities, events, or new programming/projects happening in our priority zip codes of 33705, 33711, and 33712. Please allow up to 60 days for a decision from the time of application. Please note that we cannot reimburse for events that have already happened. The final submission deadline for this year's funding is October 31, 2026. Please read the remainder of this document for details on eligibility, timing, and the application process.

At the Foundation, we believe all of us have a role to play in creating a thriving community, and that transformative change seldom happens in isolation. That's why in this opportunity and all others, we strive to work *together with our community*.

# Introduction

The Foundation for a Healthy St. Petersburg is a private nonprofit foundation formed in 2013 following the sale of Bayfront Health St. Petersburg. As the steward of an endowment to promote health equity in Pinellas County, the Foundation works to ensure that all people can live healthy lives, regardless of race. Knowing that up to 80% of our health outcomes are shaped by the everyday circumstances of our lives, that's where we focus our efforts. We develop and support strategies, invest in root-cause solutions, and foster and empower community to improve the conditions in which we live, work, learn, play, and grow.

## TIMELINE AT A GLANCE

### 2026 Together With Our Community

#### Opening Event:

June 23, 2026, 9am-11am

#### Application Release Date:

June 23, 2026, after 12:00pm EST

- Funding requests must be for projects that have not yet occurred.
- Funding requests must be for projects that will be completed by December 31, 2026.
- Funding requests will be accepted each month and will close the last day of each month.
- Funding requests will be reviewed and awarded the month following their submission.

#### Written Application:

Received on a rolling monthly schedule

#### Application Submission Due Date:

Received 30-90 days prior to requested project activation date

#### Award Notifications:

Starting August 2026- December 2026

#### Funding Dispersed:

No later than December 15th, 2026.

# Together With Our Community Approach

This funding opportunity supports organizations committed to using funded requests to be responsive to real time community needs and priorities that align with the Foundation’s mission and core values to serve the pulse of our growing and ever changing community’s needs as the landscape changes day to day on a grassroots and local close and immediate level we walk side by side.

1. Support for organizations in addressing barriers via events and activities and issues that when solved serve our community in a greater capacity with the Foundation championing our community organizations with trust-based philanthropy.
2. Alignment of funded projects with the Foundation’s mission to create a community in which all residents can lead healthy lives, regardless of race.

## Key Definitions

**SOCIAL DETERMINANTS OF HEALTH (SDOH):** We know that about 80% of our health outcomes are shaped not by the medical care we receive when we’re sick but by the everyday circumstances of our lives – or the conditions in which we live, work, learn, grow, and age. These include our educational opportunities at all stages of our lives, our access to jobs that pay a living wage, the safety of our homes and neighborhoods, and the strength of our social ties, our access to high-quality care, and more. Does our roof leak? Do our children feel safe and ready to learn in school? Do we have access to nutritious foods? Do we have someone to call if we need help? Together, these factors are known as the social determinants of health, and they drive our outcomes down the road.

At the Foundation, we focus our efforts on the social determinants of health because that’s where our research shows we can have the biggest, most sustainable impact on our community’s well-being.



# Eligible Use of Funds

- Community events
- New or expanded organizational programming
- Innovative or pilot community-based projects
- Community-based activities

# Ineligible Use of Funds

- Political or advocacy activities
- Capital campaigns or renovations
- Organizational infrastructure or capacity-building
- Activities that have already occurred
- Fundraising events or sponsorships
- Staff compensation/salaries

# Grant Eligibility Criteria

## Applicants must:

- Be a nonprofit organization or have a fiscal sponsor/agent
- Fiscal agent may charge no more than 5% of the funding request for administrative costs
- Be in good standing and compliant with any past or current Foundation grants (if applicable)
- Propose activities that will occur within the current calendar year
- Ensure all activities will take place and/or serve in one or more of the following ZIP codes: **33705, 33711, 33712**
- Receive funding for only one Together With Our Community application per calendar year
- You may be a fiscal agent on more than one application, but may only be the lead agent on one application.

## Note:

- No minimum organizational budget required
- No minimum years of operation required
- Please ensure you are not at risk of tipping: <https://learning.candid.org/public-support-test/278285>. If you have any questions regarding tipping, please, reach out to Harold Bryant Jr, Senior Program Officer Grant Systems and Compliance at 727.440.7974 or [harold@healthystpete.foundation](mailto:harold@healthystpete.foundation).
- If your organization has received Foundation funding previously, you must be in compliance with all grant and/or racial equity loan fund requirements.

# How to Apply

**All applications are due no later than the last day of every month.**

The organization will need to register in the Foundation's grants portal. You may access the grants portal at [healthystpete.fluxx.io](https://healthystpete.fluxx.io). You may find a video tutorial on the use of Fluxx here: <https://tinyurl.com/27xs28aj>. Please, be sure to include an email and a mobile phone number in your registration as it is the timeliest means of reaching you should a member of the Foundation's team need to connect with you. Fluxx will require you to use Multi-Factor Authentication when establishing your username and password. If you have any questions or need assistance with the grants portal during the application process, please, reach out to Harold Bryant Jr, Senior Program Officer Grant Systems and Compliance at 727.440.7974 or [harold@healthystpete.foundation](mailto:harold@healthystpete.foundation).

You will use the grants portal to submit your application. Please, complete all parts of the application by the submission due date which will be the last day of each month no later than 5:00PM EST. We encourage you to become familiar with the grants portal early in the application process and submit your application with plenty of time to manage any technical difficulties you may have. Please, be sure to save your application throughout the process and hit submit when your grant application is complete. We encourage you to create your application in Word and copy and paste it into the grant portal. This will minimize accidental loss of your grant application should you close the grants portal before saving your work. Late or incomplete applications will not be considered for funding and will not be reviewed. A late application is considered any portion of the application received after 5:00PM EST on the last day of the month. Emailed applications, or any portions thereof will not be reviewed.

Please note that a team of four reviewers comprised of Foundation for a Healthy St. Petersburg representatives will review and score each eligible application in its entirety.

## Submission Options

**WRITTEN SUBMISSION:** The entire application will be completed in the grants portal as a written document that will be read by each reviewer. A character count limit will be included in each section of the application. All portions of your written application must be submitted by the grant due date on the last day of the month, no later than 5:00PM EST.

Every reviewer will read each application, uploaded into the grants portal when you submit your application. The written submission will be guided by each section of the application and will not allow you to share information outside of application questions.

If you have any questions regarding the submission formats, please, reach out to Harold Bryant Jr, Senior Program Officer Grant Systems and Compliance at 727.440.7974 or [harold@healthystpete.foundation](mailto:harold@healthystpete.foundation).

## Award Notifications and Payments

Award notifications will be emailed to the applicant the following month the application is submitted. Award notifications will include an award letter and a funded partner grant agreement that will need to be signed by both the Executive Director / President & Chief Executive Officer and the Board Chair and returned to the Foundation.

The full grant payment will be issued to the grantee or fiscal agent once the executed award agreement has been fully executed and returned to the Foundation.

## APPENDIX 1

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### TOGETHER WITH OUR COMMUNITY APPLICATION SECTIONS AND INSTRUCTIONS

The Foundation for a Healthy St Petersburg made a concerted effort to create an application process that is clear, transparent, and equitable while also driving deep and focused impact in the South St. Petersburg CRA zip codes of 33705, 33711, 33712. Efforts to promote these values may be found throughout the application including broad eligibility, communicating the scoring rubric, and establishing an evidence-based process that will inform how all funds will be requested.

The application is comprised of several sections you will need to complete and submit no later than the last day of each month, by 5:00PM EST. We sought to make the application simple, approachable, and short. It is our desire that you will not need to spend more than two hours completing the application.

### THE GRANT APPLICATION

The following offers you an exact overview of each section you will complete in the grants portal:

#### Contact Information

- Organization name
- Location of the organization
- Project Point of Contact
- Most Senior Executive
- Finance Contact
- Does this Project require a Fiscal Sponsor (Yes/No)

#### Organization Details

- Lead Applicant area of focus
- Name
- Tax ID
- Street Address
- City
- State
- Country
- Postal Code
- Website
- Organization Email

### ELIGIBILITY QUIZ

Prior to completing the application, you will be asked to take an eligibility quiz to be certain your funding request is allowed within the parameters of this funding opportunity. Eligibility Confirmation (Yes/No)

#### Applicant confirms:

- Activities occur in eligible ZIP codes 33705, 33711, and/or 33712.
- Activities will occur within the current calendar year of 2026.
- Funds will be used for eligible purposes.
- This project occurs in the future. (Has not already occurred.)
- Project is a fundraising event or sponsorship.
- Organization is compliant with past/current Foundation grants (if applicable).
- Organization has received Together With Our Community funding this calendar year.

## APPENDIX 1 (CONTINUED)

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### APPLICATION QUESTIONS

#### 1. Project Title

- 990 Statement - Short Description
- Project Description (Max 1000 Characters)
- Brief description of the proposed project.

#### 2. Alignment with the Foundation for a Healthy St. Petersburg's mission (Max 1500 Characters)

The Foundation for a Healthy St. Petersburg works to create a community in which all residents can lead healthy lives, regardless of race. Please share how your organization aligns with this mission.

#### 3. Location & Timing

- ZIP code(s) where activities will occur
- Start date /End date (must be within current calendar year; no "TBD")

#### 4. Community Need (Max 1500 Characters)

Description of the need or opportunity being addressed. Who is your audience for this project?

#### 5. Project Plan and Operational Readiness (Max 1500 Characters)

Outline of tasks and action steps you will take to make sure your event/activity happens on your projected dates.

#### 6. Community Impact (Max 1500 Characters)

- Age of target population
- Gender of target population
- Race/Ethnicity of target population
- Estimated number of participants
- At least one measurable outcome (e.g., number served, events delivered)

#### Must address at least one of the following areas of health equity: Please Explain

- Education Access and Quality
- Healthcare Access and Quality
- Neighborhood and Built Environment
- Social and Community Context
- Economic Stability

**EDUCATION ACCESS AND QUALITY:** Research shows that people with higher levels of education are more likely to live longer and be healthier. Children from lower-income families as well as those who experience discrimination in school, including bullying, are more likely to struggle academically; this can impact their likelihood of graduating or going onto higher education, which can in turn impact their ability to secure high-paying and safe jobs down the road. Interventions to help children and adolescents succeed in school and go on to higher education can have long-term health benefits.

**HEALTHCARE ACCESS AND QUALITY:** In a recent Foundation research report, people at all age levels identified health insurance as a key health priority. More than 1 in 10 Pinellas County residents are currently without health insurance, which makes it challenging to access high-quality and timely care. Without health insurance, people may also struggle to afford medication when they need it. That's why expanding access to insurance is critical for health. Even with insurance, some people may struggle to find a provider they feel comfortable with, or to access transportation to reach a provider's office. Helping overcome such barriers helps improve community health.

## APPENDIX 1 (CONTINUED)

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**NEIGHBORHOOD AND BUILT ENVIRONMENT:** The neighborhoods we live and work in can have a huge impact on our health. Many neighborhoods throughout our country have high rates of violence, and unsafe air and/or water, which can negatively impact health outcomes. Some neighborhoods also promote good health – with sidewalks that encourage walking and social interaction, proximity to green spaces for recreation, and easy access to places that sell or provide healthy foods. Policy changes at the local, state, and federal level can help reduce environmental risks and promote community health.

**SOCIAL AND COMMUNITY CONTEXT:** Our relationships and interactions with family, friends, co-workers, and neighbors can have a major impact on our health and well-being. Positive relationships can help reduce negative impacts from stressors in our lives. However, some people may feel cut off from social support for a variety of reasons. Interventions that help build ties and increase community support and connection are critical for improving health and well-being.

**ECONOMIC STABILITY:** In St. Petersburg, about 1 in 8 people live in poverty, which can make it difficult to access important health-supporting resources like healthy foods, health care, and housing. People with stable and safe jobs that pay a living wage are more likely to live in good health.

### 7. Budget

- Total amount requested (up to \$2,500)
- Final project budget
- Please use the Foundation’s attached budget sheet provided in Fluxx only

### 8. Partnerships (Optional)

List project partners and their roles, if applicable.

### 9. Finance Information

If you are awarded a grant, payment will be issued via BILL.com either as electronic deposit into your bank account or as a check sent by mail. Please indicate your preference for receiving payments. It is very important to provide accurate and up-to-date information here and on your organization profile so that payments are issued correctly. Please contact [grants@healthystpete.foundation](mailto:grants@healthystpete.foundation) with any questions or updates, if needed.

How would you like to receive grant payments: Options will be electronic payment or check sent by mail

If check sent by mail, address where your organization should receive grant payments.

Finance Contact Information

Finance Contact Email Address

### Supporting Documents to be Uploaded

- IRS Determination Letter or Organizational Status Verification
- **Organization Annual Financials:**
  - If you were operational in 2025, please provide your 2025 Income Statement/Statement of Activities: Flow of revenue and expenses for the year.
  - OR, if you became an active nonprofit in 2026, please provide your budget projections for 2026 inclusive of revenue to expenses.
  - Upload any other items to support your request.
- List of Board of Directors

## APPENDIX 2: SCORING RUBRIC (MAXIMUM POINTS = 100)

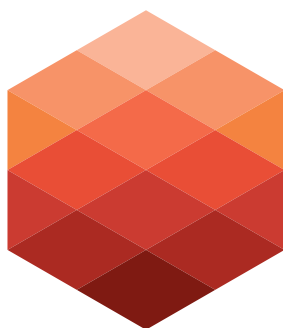
CRITERIA	MAX POINTS	SCORE RANGE	DESCRIPTION
<b>1. Alignment with FHSP Mission</b>	10	9-10	Proposal demonstrates exceptional alignment with the Foundation's mission and strategic priorities and clearly advances community-centered goals in a compelling and thoughtful way.
		7-8	Proposal demonstrates strong alignment with the mission, funding priorities, and identified community needs. Alignment is well articulated.
		5-6	Proposal demonstrates moderate alignment with the Foundation's priorities and community needs. Purpose and relevance are generally clear.
		3-4	Proposal demonstrates emerging alignment with the mission and priorities, though some connections may need additional clarity or development.
		1-2	Proposal demonstrates minimal alignment with the Foundation's mission, priorities, or identified community needs. Connections are limited or unclear.
		Fatal Flaw/ Automatic Disqualification	Project does not align with the Foundation's mission or funding priorities.
<b>2. Project Description &amp; Eligible Activity Alignment</b>	10	9-10	Project description is exceptionally clear, compelling, and actionable. Activities are highly responsive to community need and demonstrate strong potential for meaningful impact and successful implementation.
		7-8	Project description is clear, well organized, and strongly aligned with eligible activities. Goals, timeline, and intended impact are well defined.
		5-6	Project description is adequately developed, aligns with eligible activities, and includes a reasonable plan for implementation and outcomes.
		3-4	Project description demonstrates some clarity and connection to eligible activities, though important details or feasibility considerations may still need strengthening.
		1-2	Project description is minimally developed and provides limited detail regarding activities, population served, outcomes, or implementation
		Fatal Flaw/ Automatic Disqualification	Project does not align with eligible activities; project cannot reasonably be completed by the end of the grant period/year; Project has already commenced; or project is not located within eligible target ZIP codes.
<b>3. Operational Readiness &amp; Measurable Outcomes</b>	10	9-10	Application demonstrates exceptional organizational preparedness, strong implementation capacity, meaningful partnerships, and well-defined measurable outcomes with clear methods for tracking success.
		7-8	Application demonstrates strong readiness to implement the project successfully within the proposed timeline and includes clear measurable outcomes.
		5-6	Application demonstrates adequate organizational capacity and includes at least one measurable outcome and a reasonable implementation approach.
		3-4	Application demonstrates some readiness and capacity, though implementation details, staffing, partnerships, or outcomes may require additional clarification.
		1-2	Application provides minimal evidence of organizational readiness, implementation capacity, or measurable outcomes.
		Fatal Flaw/ Automatic Disqualification	Applicant does not demonstrate capacity to complete the project on time or lacks a clear measurable outcome.

## APPENDIX 2: SCORING RUBRIC (MAXIMUM POINTS = 100) (CONTINUED)

CRITERIA	MAX POINTS	SCORE RANGE	DESCRIPTION
<b>4. Budget &amp; Financial Stewardship</b>	10	9-10	Budget is exceptionally well justified, demonstrates strong stewardship of resources, and clearly maximizes community impact relative to the funding request.
		7-8	Budget is clear, thoughtful, cost-effective, and strongly aligned with proposed activities and outcomes.
		5-6	Budget is reasonable, adequately detailed, and generally aligned with project activities and intended outcomes.
		3-4	Budget demonstrates some alignment with project activities, though additional clarity or justification may strengthen the request.
		1-2	Budget is minimally detailed or only partially aligned with proposed activities and outcomes.
		Fatal Flaw/ Automatic Disqualification	Funding request exceeds \$2,500 or budget is incomplete/unreasonable.
<b>5. Address SDOH / Community Impact</b>	10	9-10	Proposal demonstrates an exceptional understanding of community conditions and SDOH, with a highly compelling, community-responsive, and equity-centered approach to impact.
		7-8	Proposal clearly identifies the SDOH being addressed and demonstrates strong potential for positive community impact and equitable outcomes.
		5-6	Proposal adequately identifies an SDOH focus area and describes a reasonable approach to supporting community well-being or equity.
		3-4	Proposal demonstrates some connection to an SDOH and anticipated community impact, though explanation or measurement may need further development.
		1-2	Proposal minimally identifies or connects to a Social Driver of Health (SDOH) or broader community impact area.
		Fatal Flaw/ Automatic Disqualification	Proposal does not identify or meaningfully address an SDOH/community impact area.

## REVIEW PROCESS & SCORING TRANSPARENCY

- Applications will be reviewed using a 50-point rubric across five categories.
- Applications must receive a minimum score of 80% (40 out of 50 points) to be considered for funding.
- Applications containing a fatal flaw or eligibility issue will be deemed ineligible and will not advance for funding consideration.
- **Eligible activities include:**
  - Community events
  - Innovative or pilot community-based projects
  - New or expanded organizational programming
  - Community-based activities
- Projects must be located within eligible target ZIP codes and capable of being completed within the grant period/year.
- As part of the review process, reviewers may also discuss and elevate applications they believe demonstrate exceptional innovation, urgency, community responsiveness, or potential impact beyond the standard scoring criteria.



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